13. ELMWOOD SHOPPING PRECINCT ENHANCEMENT - PARTNERSHIP OPPORTUNITY

Officer responsible Community Advocate Author Tony Gemmill, DDI 941-6701	
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PURPOSE OF REPORT

The purpose of this report is advise the Board of initial discussions held with representatives of the Elmwood shopkeepers on the matter of the potential for enhancement of the Elmwood shopping precinct, and to invite the Board to consider the opportunity to establish a Working Party for the purpose of advancing this matter.

SUMMARY

It will be recalled that the Board, in earlier resolving on the proposal for pedestrian and cycle works adjacent to the Normans/Strowan intersection, agreed to set aside the sum of \$15,000.

Preliminary discussions have been hosted with representatives of the local shop owners and they have expressed interest in working in partnership with the Board to explore opportunities for enhancement of the area. It would now seem appropriate that the Board consider the means for establishing, and continuing a partnership with the shop owners to further advance this initiative.

STAFF RECOMMENDATION

That the Board establish a Working Party, in partnership with the shop owners, to further advance discussion on the opportunities for enhancement of the Elmwood shopping precinct.

Chairman's

Recommendation: That a Working Party of three members be established as a subset of the

Works, Traffic and Environment Committee to work on the Elmwood

Shopping Precinct enhancement project.