

8. COMMUNITY EVENT FUNDING REQUEST

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Officer Responsible: Community and Recreation Unit
Manager, Lesley Symington

PURPOSE OF REPORT

The purpose of this report is to seek Board consideration for a funding application of Board Discretionary funding from the Christchurch Music Society (Massive Productions) for the Waitangi Day 2004 One Love concert.

SUMMARY

Over the past seven years in the Burwood/Pegasus Community Board area, the Christchurch Music Society has organised a multi cultural music and performing arts event called the One Love concert. During this time the size and scale of the event has varied due to the amount of funding which has been achieved, ranging from \$2,500 to \$13,000. The event is held on Waitangi Day at the New Brighton Library amphitheatre and is billed as a celebration of Christchurch's cultural diversity. Entertainment includes well-known popular bands, local youth bands, cultural performances, skate boarding, in line skating and BMX demonstrations.

Massive Productions are very keen to increase the scale of this event, they believe that this event will raise the profile of New Brighton and attract people citywide. Massive Productions have already made contact with local community groups to ask them to be involved in the event including Te Pani Trust, the Legal Street Art Team, and have linked in the New Brighton Project, to investigate opportunities to promote the event and New Brighton.

The event organiser estimates that the majority of the event participants live in New Brighton and Aranui since the majority of advertising/promotion is done in these areas, however there have been no formal evaluations/surveys conducted on event participants for the past several years to support this information.

The New Brighton Commercial Ratepayers and Retailers Association supports this event, however there is no supporting data to show that this event brings economic development/benefits to the New Brighton area.

This event fits with the Burwood/Pegasus Community Board objective of "providing appropriate and varied leisure activities throughout the area, including the foreshore, local parks and Bottle Lake Forest Park".

FINANCIAL AND LEGAL CONSIDERATIONS

In the past funding has been received from Community Trust, Youth Lottery Board, Creative Communities, and smaller amounts from the Community Board and New Brighton Development Project. A funding application submitted to the Community Trust earlier this year for the 2005 event has been declined. In the past the Community Board has supported this event with grants of between \$1,500 and \$2,000, the most recent grant being \$1,500 in 2002.

The 2004 event ran with funding support provided by Canterbury Music Society, Creative Communities and sponsors. The Council did not make a financial contribution towards the 2004 event. The total budget for the 2004 event was \$5,945.

Massive Productions has never applied for the Board Project funding bids, although they have been informed of the timeframe and process by the previous Community Recreation Adviser. For the February 2005 event Massive Productions are requesting funding assistance from the Community Board Discretionary funding to the value of \$5,000, with the total budget being \$11,000.

No funding application was put forward to the Creative Communities fund for the 2005 event. The New Brighton Development Project would like to support future events with the understanding that the event organisers support and utilise local groups/suppliers with adequate time allowed for consultation.

RECOMMENDATION

It is recommended that the Council:

- (a) Agree to the funding of the One Love Concert to the value of \$1,500 based on Council officers sighting and approving a Health and Safety Plan (including security arrangements) and that organisers complete the necessary regulatory requirements associated with staging this event.

- (b) Recommend to the event organisers that in future they seek funding from the New Brighton Project and the Creative Communities scheme before coming to the Board for any funding "top-up".

(A representative from the group would like to have an opportunity to talk to the Board.)

A copy of the event report is attached for further information.

CHAIRPERSON'S RECOMMENDATION

For discussion.