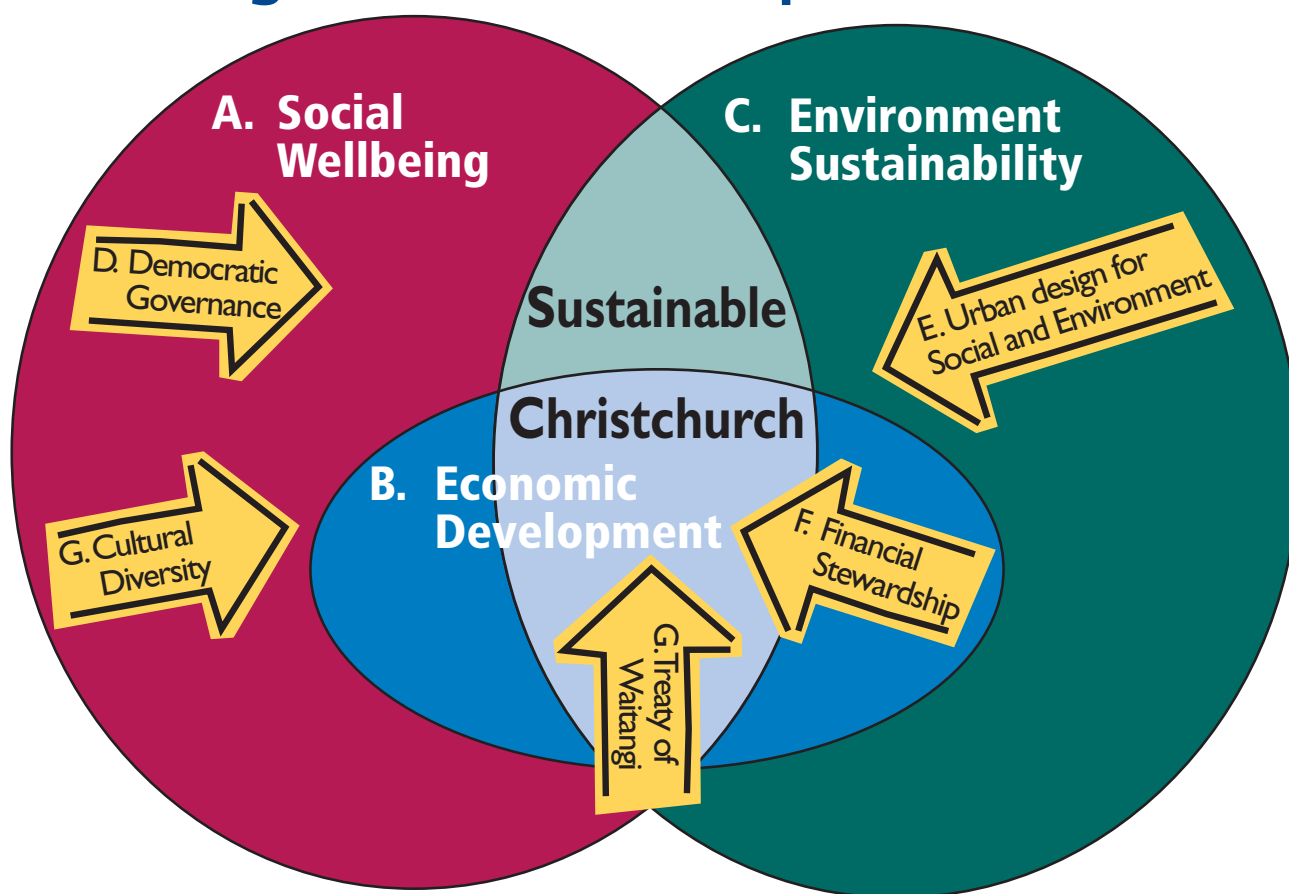


Strategic Goals in the Triple Bottom Line



This is an action diagram.

The three circles, A. SOCIAL, B. ENVIRONMENTAL, and C. ECONOMIC are like telescope sights showing three areas on which to focus. To make our city more sustainable is important. The closer the circles, the closer we are to our vision of a Sustainable Christchurch.

The arrows show actions the Council is taking to move the circles closer.

D. DEMOCRATIC GOVERNANCE, E. URBAN DESIGN (eg essential infrastructure) FOR SOCIAL AND ENVIRONMENTAL benefits, F. FINANCIAL STEWARDSHIP, G. TREATY OF WAITANGI and CULTURAL DIVERSITY actions.

Strategic Goals

The following goals have been identified as being vital to the community and the Council:

OUTCOMES

- A Community Cohesion and Well-being**
Provide or facilitate the delivery of services and opportunities in order to enhance the safety, health and well-being of Christchurch people.
- B Economic Development**
Foster opportunities for sustainable economic development in order to generate employment and income and enhance the quality of life of all residents.
- C Environmental Sustainability**
Conserve and where practicable restore the natural environment and develop the built environment to enhance the distinct character of Christchurch and maximise the quality of life for current and future generations.

PROCESSES

which we will or have put in place to help deliver the outcomes

- D Democratic Governance**
Provide high quality consultative leadership and advocacy to ensure that Christchurch residents achieve their desired outcomes.
- E Essential Infrastructure**
Maintain and improve the physical and service infrastructure of the city in order to generate wealth, promote health and safety, reduce hazards and facilitate social opportunities.
- F Financial Stewardship**
Maintain an asset and investment base and ensure that appropriate levels of income match commitments to expenditure in order to support long term goals.
- G Treaty of Waitangi and Cultural Diversity**
Respect the unique position of tangata whenua and value the contribution of all peoples in Christchurch.

Strategic Objectives for each of these goals follow.