


3. MEMORIAL AVENUE – “GATEWAY SEMINAR” – REPORT OF 9 OCTOBER 2003



The Board **received** the recorded outcomes of the Board seminar held on 9 October 2003, which brought together a number of separate but interlinked issues affecting the utility and amenity role fulfilled by Memorial Avenue as one of the main gateway linkages into the central city.

Specific attention was given to the City Plan rules and provisions relating to advertising and commercial activities in both Memorial Avenue and Fendalton Road, bus shelter provision and progress on various aspects of the landscape enhancement programme following on from the successful outcomes agreed to by the Parks, Gardens and Waterways Committee in May 2003.

Other related matters considered included berm treatments and plantings, an assessment of the present non-median divided section of the avenue from Greers Road to Clyde Road, and the Memorial Avenue/Russley Road intersection.

Staff confirmed that the silver beech trees planted recently within the grounds of Burnside High School along the Memorial Avenue frontage were being replaced with red beech as earlier approved by the Board.