

7. ATTITUDES TO CYCLING

The Committee considered a report from Brent Ferigo, Cycle Planning Officer, City Streets Unit, on the annual attitudes to cycling monitoring results.

Ms Karen Selway of Opinions Market Research Ltd, who undertook the survey on attitudes to cycling, attended the meeting and presented a summary of the findings for the information of members.

The Committee **decided**:

1. That the Road Safety Co-ordinating Committee be requested to consider the possibility of providing additional funding towards the safety education and awareness campaign on cycle lighting, clothing and general visibility.
2. That staff be asked to produce a report on how to encourage greater use of cycle lights including community involvement in distribution.