


1. BRIEFING PAPER – MEDIA AND COMMUNICATION POLICIES AND GUIDELINES



The Committee considered a report from Kay Carston (Team Leader, Communication representatives) outlining the range of media and communication policies/plans which other Councils have in place.

The report signalled that while most Councils have a written policy or guidelines on how to relate to the media, several have communication plans or strategies with varying levels of detail and content, many of which were being reviewed or have work in progress.

The report also outlined why the Christchurch City Council should communicate externally together with details of current processes of communication.

The Committee **decided** that staff investigate further ways of developing an overall communication policy and strategy having regard to the examples from other Councils, and the Christchurch City Council's existing procedures.