

2. PROPOSED NEW ROAD NAME (BOWER AVENUE)

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Corporate Plan Output: Subdivisions 7.3.8	

The purpose of this report is to advise further on the proposed name change of part of Bower Avenue to Par Four Drive.

BUR/99/960 - Bower Avenue (Smith Developments Limited) - Burwood Ward

A proposal to change the name of part of Bower Avenue to Par Four Drive was submitted to the Burwood/Pegasus Community Board meeting on 29 January 2001. The name change was proposed by the director of the Forest Park Estate, Mr Hilton Smith, and the application was made by Forest Park Estate's consultants Davie Lovell-Smith Limited. The officer's recommendation to the Board at the conclusion of the report stated: "3. That the Board decide if the name Bower Avenue should be changed, and if so, whether the name PAR FOUR DRIVE is acceptable". As the proposal if approved would affect one of Christchurch's better known roads (albeit a part of the road) the recommendation deliberately refrained from recommending that the Board approve the change, unlike the other four clauses in the report where approval by the Board was recommended.

The Board recommended that the name Bower Avenue be retained for its entire length through to Rothesay Road. The Council adopted this recommendation.

Mr Smith has since made a further submission, which includes the consent by the purchasers of 24 of the new sections created (four of these, Lots 60-64 should be discounted, however, as they front Broadhaven Avenue not Bower Avenue). Support to the proposed change has also been given by the Waimairi Beach Golf Club and the Queenspark Residents' Association Inc.

The name Bower has been used in the area for many years (reference is made to the Bower Bridge in the 1870s), and presumably the Bower Hotel has also been there for many years. However, the name Bower Avenue has been in use since 1 September 1948. Prior to this the road was known as Racecourse Road.

Confusion can occur where a single carriageway has two names. However, there is a distinct physical change where the part of the road under discussion commences.

If the proposal is approved, Special Order Procedures will be required involving public notification on two occasions, and approval to the change by the full Council.

A deputation to the Board on this matter is recorded under Part B, clause 4.1 of this report.

Recommendation: That the name Bower Avenue be retained for its entire length through to Rothesay Road.

[Carole Evans requested that her vote against the resolution be recorded.]