

4. CHRISTCHURCH INJURY PREVENTION STRATEGY

Ms Kay Hickey, project worker for the Strategic Project Team was in attendance to report on this strategy, and to seek feedback from the Board as part of the development of this strategy.

Earlier this year, Council endorsed the development of an "Injury Prevention Christchurch" initiative, funded by the ACC. This initiative is developing a collaborative and co-ordinated response to injury prevention under the leadership of Christchurch City Council and Crown Public Health, and is involving all other stakeholders. While Christchurch already has many agencies actively involved in injury prevention, there is need for a framework to encourage collaboration and joint action to address injury prevention in a co-ordinated and appropriate manner for this city.

Injury prevention in Christchurch has achieved spectacular success with road safety initiatives over the last decade. One of the principal factors for achieving this was the co-ordinated approach achieved with the Christchurch Co-ordinating Committee for Traffic Safety. The development of a similar approach for other injury prevention initiatives will be a major breakthrough in Christchurch.

There are a number of Government agencies, non-government organisations, and groups who are active in injury prevention work.

The initiative aligns with key Council policy.

The initiative is a two stage process. Stage I (currently underway) involves community consultation and the development of a strategy involving intersectorial, community based, population-based injury prevention and safety promotion. At the end of this stage (early in 2002) organisations can apply for additional funding for the implementation and evaluation of interventions (Stage 2). ACC and Crown Public Health have identified that the Council endorsement and involvement in this project is critical to its success.

Currently the project is in the first phase of community consultation.

The next phase of Stage 1 includes consultation through focus groups, establishing options for injury surveillance and analysis of the information gathered during the interviews, the development of options for the structure of the city wide strategy and further consultation to move forward with the funding application for Stage 2.

In **receiving** the information the Board noted that a seminar is to be scheduled later this month to allow more discussion on this strategy.