

2. ARTS POLICY AND STRATEGY

On behalf of the Council's Leisure Unit, Ms Marlene LeCren was in attendance to discuss the Arts Policy and Strategy with the Board, and to seek feedback and endorsement.

The Draft Arts Policy and Strategy has been refined on the basis of the feedback received through consultation and was now being forwarded to the Community Services Committee for approval.

The Arts Policy and Strategy identifies that the Council *'is committed to achieving and enlivened and creative city in which the arts are widely recognised as being essential'*.

One of the important themes of the policy is that the arts be integrated in to many aspects of the Council's operations rather than being considered as only the province of arts staff and arts facilities.

The Arts Strategy identifies six goal areas:

- Arts for All
- Arts and Iwi
- Arts and Other Cultures
- Arts Infrastructure
- Arts and the Natural and Built Environment
- Arts in Enterprise, Tourism and Economic Development

In each case a number of objectives have been developed. It is anticipated that action plans will be developed for the 2001/2 year and the 2002/3 year which will be forwarded to the Community Services Committee by October 2001. Given the desire to integrate the arts in a wide sphere of the Council's work this involves the coordination of actions in a number of Council units.

The Board **received** the report and provided comment.