## 15. PUBLIC PASSENGER TRANSPORT IMAGE AND BRANDING

The Transportation Policy Leader informed the Board of the project being undertaken to review the image and branding of the Christchurch Public Passenger Transport system. The Board **decided**:

- 1. That the Board endorse the study.
- 2. That the Board nominate Anne McCormack and Don Rowlands, with Andy Lea as an alternate, as representatives to participate in a combined Community Board Consultative Group.

