

15. CO-ORDINATING COMMITTEE FOR TRAFFIC SAFETY

Officer responsible City Streets Manager	Author Susan Cambridge
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The purpose of this report is to provide information from the last meeting of the Traffic Safety Co-ordinating committee including recent education and awareness campaigns.

INTERSECTION CAMPAIGN

The Intersection Group is meeting with the Canterbury Co-ordinators, so that a co-ordinated programme for the year can be planned to address urban intersection issues and issues for rural intersections. There is extra funding for intersection safety programmes in the regional fund from the Land Transport Safety Authority.

PEDESTRIAN SAFETY CAMPAIGN

The pedestrian safety programme for the year will be managed by the Christchurch Pedestrian Safety Group with the addition of some Canterbury Road Safety Co-ordinators, as there are similar pedestrian issues in other parts of the region. There is some extra regional funding from Land Transport Safety Authority for pedestrian safety.

SAFE WITH AGE

In addition to Safe with Age this year a group will be set up to address older road user issues.

SPEED CAMPAIGN

The Christchurch group targeting the issue of speed is meeting with regional co-ordinators and the ACC to plan the year's programme. The ACC will be doing work on the issue of speed and there will be a rural speed campaign to support the new Highway Patrol from the Police. There will also be an urban speed campaign. The three campaigns will be co-ordinated.

CYCLISTS AND CAR DOORS

There has been a lot of interest in the cyclist and car doors stickers from other parts of the country, especially since the article in "Road Safety". The group is meeting to look at "where do we go now?"

KIDSAFE WEEK

Kidsafe Week this year is the week beginning 16 October. The themes are cycle safety and falls in the 0-4 age group. Plunket and ACC are targeting pre-schools with the falls issue.

Paul Cottam is holding a “Bike to school with your child” day. ACC, Crown Public Health, and Police Education Officers will be checking cycle helmets in selected schools. A representative from Sheppard Industries has joined the group and will encourage cycle shops to set up displays for the week and promote free bike checks.

The national launch will take place in Christchurch on 16 October. School students will be involved in the launch, which will profile the Cycle Safe programme.

Safe Kids in Auckland will send a parent check list for cycle safety to schools for distribution to every child in the target age group.

The Pacific Island group are organising a programme focusing on cycle safety and child restraints. Te Puni Kokiri is sending information to Kohanga Reo and Kura Kopapa.

PAINTED MEDIANS

The Code Red information sheet has just come out with information about painted medians and right turn bays. This information needs to be sent out into the community.

CAAP CAMPAIGN

A report from the CAAP Co-ordinator is attached.

The Committee **received** the information.