

## 5. MEDIA/PUBLICITY CAMPAIGN UPDATE

Tracey Lyall and Corrie de Vries from Glass Tower Consultants attended and updated members of the Subcommittee on the media and publicity campaign. They advised that the school education kit had been sent to Canterbury schools and positive feedback had been received on this.

In respect to the budget allocated to the Hurunui District Council, for support for the possible host local authority for the landfill, it was advised that to date only some 20% of the budget had been spent but it was expected that the issue would again come to prominence at such time as a preferred site was confirmed.

The Committee **resolved** that the provision of support be extended for a further additional six months to allow for funding to be available for a full 12 month period.