



6. GUIDELINES FOR IMPLEMENTATION OF THE STREET BANNER PROGRAMME

In response to a request of the Council to develop a strategy and a code of practice for the management and maintenance of the banner programme for the city, a report was presented for information and comment by Community Relations staff. The report outlined the objectives of the programme, the background and current practices and encouraged long-term maintenance planning. The Board **decided** to endorse the strategy and code of practice for the implementation of the banner programme.