



## 6. DRAFT EVENTS STRATEGY

The purpose of this report was to seek the views of the Spreydon Heathcote Community Board on the draft Events Strategy. The information was **received** and suggestions for further consideration were put forward by the Board as follows:

- Availability and management of “emergency” funding for spontaneous events (ie Crusader’s celebratory parade)
- Need to establish clear monitoring/evaluation process. The Brisbane model (computer programme) was cited.
- Need for a balanced calendar of free events against events which charge attendance fees, and an awareness of the effect of management fees.
- Compliance with environmental standards and Keep Christchurch Beautiful strategies.
- Promote events in suburban venues and the WestPac Trust Centre.