2. COMMUNITY DEVELOPMENT AND SOCIAL WELL-BEING POLICIES

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The purpose of this report is to report on the outcome of the review of the Community Development and Social Well-being Policy and propose the adoption of two revised policies: the Community Policy and Social Well-being Policy .

BACKGROUND

The Community Development and Social Well-being Policy was adopted by the Council in October 1996. At the time of its adoption it was identified that the policy should be regularly reviewed. The need for review was reiterated during the Community Leisure and Associated Services (CLAS) Review.

More recently, staff and elected members reiterated the desire that the policy is clearer, more specific and measurable. Many expressed concerns regarding the policy, including:

- Level of confusion about the status of the policy as an umbrella policy
- Confusion about the actual meaning and interpretation of the policy, ie that the policy was too vague, too broad and not sufficiently focussed
- Lack of linkages with other policies
- Confusion regarding the targeting of people on low incomes
- Lack of inclusion of Treaty issues within the policy
- Poor grammar and layout impacted on the credibility of the policy
- Lack of widespread ownership
- Lack of process for ensuring inter-Unit and inter-Board co-ordination and collaboration in achieving the policy outcomes
- Appropriateness of linking community development and social well-being into one policy (when one was perceived to be a process and the other an outcome)

THE REVIEW PROCESS

The Community Services Committee endorsed the review process at its meeting on 3 April 2000. The review process was a staged review process in which Committee members, Community Boards and staff had an opportunity to have input. For example, there were workshops with staff, discussions with Community Boards and subcommittees, discussions with the Community Services Committee, interviews with elected members and a Committee and Board seminar.

Final drafts of the policies were endorsed by the Community Boards in July 2000.

PROPOSED POLICIES

The review process identified that there is still the need for the broad umbrella policy focusing on social well-being. It has also identified that there is also need for more detailed or specific work in the area of community development, community governance and community advocacy.

The two proposed policies are <u>attached</u>:

- Social Well-being Policy
- Community Policy

Detailed background reports providing implementation guidelines, rationale and definition and clarification of the policy terminology were tabled at the meeting.

BENEFITS OF REVISED POLICIES

The benefits of the proposal (including the revised polices) include:

- It clarifies the status of the social well-being policy as an umbrella policy and the relationship of other polices and strategies to this policy
- It distinguishes the processes of community development and community governance from the desired outcomes of social well-being
- It clarifies the difference and similarities of community governance, community development, community advocacy and seeking community views
- It provides an explanation of terms used in the policies (in background documentation).
- It identifies and justifies target groups
- It provides some guidelines for implementing the community policy, including community funding and community planning

Recommendation:
1. That the above policies as amended be adopted and the relevant existing policy of 27 March 1999 be replaced by the new policies.

2. That the City Manager ensure that there are processes in place for evaluating the extent to which the Council's service delivery activities give effect to the above new policies.