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Corporate Plan Output: Pages 9.5.37 & 38	

The purpose of this report is to present the reviewed Cycle Strategy for Christchurch City to the Council, and seek ratification of the document. (Copies have been forwarded to Councillors.)

STRATEGY REVIEW PROCESS

The process to re-write the Cycle Strategy began in February this year. The need for the rewrite came from a number of directions:

- General tidy-up: Experience from working with the strategy for the last three years has shown that the contents were a little disjointed, contained some information which could be better placed elsewhere, and the structure of recommendations could be improved, with priorities included.
- Some of the targets mentioned were unmeasurable. It was also clear that some were unrealistic and would not be achieved.
- Many of the statistics needed updating.

The rewrite process has therefore concentrated on:

- Document restructure: the new structure is as follows:
 - Introduction
 - Benefits of cycling - “why the Council is interested in supporting cycling”
 - Vision, Objectives, Targets - “what we want to achieve”
 - Monitoring and Trends - “how are we doing at the moment”
 - Key Issues - “what are the trends telling us, and what needs to be done”
 - Planning and Funding - “some of the longer term issues involved”
 - Recommendations - “what are we going to do, and when”
- New targets, which are fully measurable, and updated statistical information.
- Fewer recommendations with priority and progress reporting on each.

THE REVIEWED STRATEGY

The draft reviewed Cycle Strategy was presented to this Committee at the September meeting. Since that time, members of the Cycle Steering Group, Cycle Advocacy Group (SPOKES), and people within the Council have made comments. Where appropriate, amendments have been made. In particular, the following changes have been made from the version presented to the Committee in September.

- Section 5.3 - Safety and Risk has been fully re-written. The text for the changes came directly from the LTSA. The general emphasis of the section remains the same, but there is more clarity between *perceived* safety and actual or *objective* safety.
- Greater detail of the Safe-Routes-To-Schools programme is provided, and there is a little more emphasis placed on infrastructure work around schools (previously infrastructure focussed on routes only)
- Additional comments about the health benefits of cycling in relation to the risks are included.

It should be noted that the reviewed Strategy places no additional obligations on the Council than the earlier document. While recommendations are made concerning funding levels for infrastructure and promotional/operational spending, the strategy indicates that these levels will be set on a year by year basis according to the network, infrastructure and promotional plans. These plans will be set through normal Council processes.

TIMELINE

The following timeline is proposed.

- 12 October: Report changes to City Services Committee and seek approval to issue new strategy.
- Between 12 October and 31 October: Have Strategy flyer formatted and printed - the flyer will be a single A4 page outlining the Strategy's vision, objectives, key targets and principal actions. It will be distributed more widely than the Strategy.
- 31 October: Launch Strategy flyer at Park to Pier mass bike ride.
- Between 12 October and 12 November: Have Strategy formatted and printed
- 30 November: Distribute full strategy.

Recommendation: That the Council ratify the reviewed Cycle Strategy for Christchurch City.