

13. GARDEN CITY COMPOST AWARDS

RR 9851

The Committee was advised of two awards received for the Council's compost product at the 1999 New Zealand Garden Industry Association Annual Conference at Taupo. Compost Manager, Gill Pontin, and Sales and Marketing Manager, Belinda Allen, representing the Council's Envy and Living Earth products, received a trophy and a certificate naming Garden City Composting/Living Earth Company Joint Venture the winner of the 1999 Major Product Launch in New Zealand. The team also won Highly Commended for their Point of Sale Material, and the Award for the Best Audio Advertising using Rudd Klienpaste from the Maggie Barry Garden Show.

The Committee congratulated the staff involved in gaining the awards.