

## 6. NEW BRIGHTON MALL

The Environmental Policy and Planning Planner and Landscape Architect were in attendance to outline the contents of the New Brighton Mall report, which provided options and issues for the redesign of New Brighton Mall. After extensive discussion the Board **decided** to recommend to the City Services Committee:

1. That the Council be asked to recognise that major upgrading of the Mall is necessary, given that it is more than 20 years old.
2. That the Council be asked to recognise that it is opportune to commence the upgrade, given the impetus created by the completion of the Pier and terminus building.
3. That business interests in New Brighton be asked to form a single, strong organisation in order to:
  - Represent all retailers and landowners.
  - Co-ordinate and manage the marketing of New Brighton.
  - Secure an appropriate mix of businesses in New Brighton.
  - Capture the business opportunities that arise from the Pier.
  - Improve access from Hawke Street and Beresford Street.
  - Upgrade the Hawke Street car parks.
4. That the Council be asked to discuss with local businesses the establishment of a special rating area to fund the marketing and other initiatives, if requested by a clear majority of business ratepayers.
5. That the Council and the Community Board negotiate with the business group and consult with the local community on:
  - The consolidation of the commercial area.
  - The development of medium to high density housing close to the Mall.
  - The relative merits of the car park development (Hawke Street and Beresford Street), improved lighting, accessways from Hawke Street and Beresford Street, slow road, street furniture) and any other propositions that arise.
  - The priorities for expenditure of the \$300,000 allocated by the Council for the upgrade of the Mall and such other funds as the Council agrees to allocate.
6. That the Council be asked to consider additional funding as part of the Annual Plan process.
7. That the Board request a report to its next meeting on a proposed timetable for implementation of the above recommendations.

(Carole Evans requested that her vote against the above resolution be recorded.)