

17. REVIEW OF ASPECTS OF EXTERNAL COMMUNICATION

RR 9289

The Community Relations Manager reported, seeking elected member input into a process to determine how to better communicate the Council's service delivery activities to the citizens of Christchurch.

The Committee **decided**:

1. That Councillors Close, Anderton, Austin, Corbett and Evans work with staff in a working party to look at the framework within which Council external communications take place.
2. That the working party bring back recommendations to the Strategy and Resources Committee on an approach for raising awareness of Council services within the community through consistent use of a corporate visual identity, which is consistent with the Council's values.