

1. TELEPHONE BOOK COLLECTION

The Recovered Materials Foundation Board, at its meeting on 21 April 1999, had considered a report prepared by the Recovered Materials Foundation Research and Education Officer on the collection and recycling of telephone books. The report advised that the 1999 Telecom directory would be delivered to Christchurch households and businesses in the week commencing 16 July 1999.

Costs for recovering 300 tonnes of old directories from households only through kerbside collection were estimated as follows:

Collection costs (Onyx) delivered to Parkhouse site	\$11,000
Transport to Coleridge	\$3,000
Sorting and containerisation	\$13,500
Deliver to wharf	\$2,400

Total	\$29,900
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Anticipated revenue from the sale of those collected telephone books is guesstimated to be around \$15,000 giving a net estimated cash deficit of \$14,900. It was noted that this would be offset by a saving in landfill charges. The Waste Manager indicated the Waste Unit would meet this cash deficit as a “one off charge”.

The report advised that advertising costs for the collection of the directories would be minimal as Telecom Directories Limited (TDL) had offered to print flyers with recycling instructions, which would be delivered with the books at no charge. TDL requires confirmation for printing by the end of April, and copy etc by the end of May. It was suggested that the information leaflet include instructions to remove the glossy covers from telephone books, and that there may be an opportunity for advertising/sponsorship to be incorporated in the leaflet.

- Recommendation:**
1. That telephone books be collected and funded this year as outlined in this report.
 2. That the regulatory regime in respect of the recycling of telephone books be investigated with a view to applying an incentive/disincentive charge by way of an additional cost to telephone accounts.