7.6.0

ECONOMIC DEVELOPMENT & EMPLOYMENT

7.6.a

ECONOMIC DEVELOPMENT & EMPLOYMENT

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS UNIT SUMMARY

Overall Objectives

To increase the level of sustainable economic activity and employment in North Canterbury through utilising the resources of the Canterbury Development Corporation (CDC) as the focal point for the development of programmes, given its contractual link to the Christchurch City Council. Initiatives will, in all cases, tie back to the objective of maximising the number of sustainable jobs with particular emphasis on job rich initiatives that have a clear linkage to sustainable employment opportunities in the region. In this context, projects will focus on, but not exclusively, helping those groups that are disproportionately represented in unemployment statistics by facilitating initiatives for them to participate in economic activity via meaningful employment.

Specifically:

- 1. To continue the development and delivery of targeted employment initiatives that provide opportunities for the transition into the workforce of unemployed people with emphasis on those with priority status.
- 2. To develop and support such initiatives to flow through wherever possible to new sustainable jobs.
- 3. To continue to liaise with other agencies and community groups to facilitate the co-ordination and rationalisation of economic development and employment activities to ensure maximum service delivery reach is achieved by the collective entities.
- 4. To support community groups in developing the necessary skills to effectively manage their activities in the projected business environment.
- 5. To use existing economic development tools and develop new ones to source and disseminate information in ways that create or identify business opportunities for the region.
- 6. To research and disseminate information of relevance to the local economy and community. Develop 'genuine progress indicators' that give an accurate and reliable measurement of both regional economic activity, the level of social cohesion and equity and environmental sustainability.
- 7. To continue to provide and/or facilitate the delivery of a range of targeted advisory and information services for small and medium enterprises (SME's) aimed at enhancing their management capabilities and global competitiveness, recognising the job creation potential of this sector.

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS UNIT SUMMARY

Overall Objectives (contd)

- 8. To promote the advantages of investing in productive activity in the region and encourage appropriate corporations to relocate all or part of their activities in Canterbury.
- 9. To promote and deliver best practice in economic development management with particular reference to activity which is:

(i)	Economically efficient	(vi)	Culturally sensitive
(ii)	Environmentally sustainable	(vii)	Consultative
(iii)	Technically sound	(viii)	Technology focused
(iv)	Innovative	(ix)	Knowledge and ideas based
(v)	Socially cohesive	(x)	Education focused

- 10. To ensure that economic growth occurs within a framework of:
 - (a) Sustaining resources for future generations
 - (b) Safeguarding the life support capacity of air, water, soil and eco systems
 - (c) Avoiding adverse effects on the environment
- 11. To facilitate the delivery of targeted education and workforce preparation initiatives where possible leveraging Government funding.
- 12. To facilitate initiatives that will enhance community quality of life with particular emphasis on education, workforce training and skills provision.

CDC subscribes to the philosophy of the development and delivery of local initiatives to address local problems. It also strongly supports national co-ordination through active liaison, lobbying and communication at Economic Development Agency level (via EDANZ involvement) to ensure the best possible delivery of locally developed initiatives across the country.

7.6a.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS UNIT SUMMARY

Key Changes

Committed Costs (Operating)

• Gross Revenue - Employment Services

\$500,000

- Economic Development

\$1,200,000

Both of these figures are estimates only as they are entirely reliant on the successful renegotiation of current Industry NZ, Department of Work and Income and other contracts.

• Charging - CDC does not charge for the majority of its services.

Items Committed by Council during the year (Operating)

Nil.

Increased Costs Due to Increased Demand

Nil

New Operating Initiatives

• These budgets request that the funding for 'social initiatives' ring fenced over the last three years is now 'mainstream'. Funds requested in this category are:

New employment initiatives (to be specified by CDC)

\$85,000

The following new operating initiatives have been identified:

Canterbury Regional Economic Development Strategy

\$50,000

Hi-Tech Incubator

\$40,000

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS UNIT SUMMARY

Key Changes (contd)

• Administration assistance – Growth in CDC activity levels requires the in house services of a Financial Manager (net cost)

\$30,000

• Central Plains Water Enhancement Feasibility Studies

The Steering Committee established by Selwyn District and Christchurch City to carry out feasibility studies into the viability of Central Plains irrigation has reported its progress regularly to the Strategy and Resources Committee and in December completed and reported its stage I studies. Stage II studies, due to be completed by the end of 2001, are estimated to cost \$984,000 of which the committee has obtained \$320,000 from other sources. The balance of \$664,000 should be available from other funding applications already put in place by the committee and the results of these applications will be known by March/April 2001. In the meantime it is prudent for both councils to provide an allowance that can make up a shortfall in funding for Stage II studies, should such a shortfall occur. There will be clarity about the requirement before the Council finally approves its 2001/2002 Annual Plan and Budget.

Fee Changes

Nil

Efficiency Gains

• Nil, other than extending service delivery for funds employed.

New Capital Initiatives

Nil

Capital Cost Increase > 2%

Nil

Capital Cost Increases > 2% Committed by Council during the year

• Nil.

7.6a.1

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	OUTPUT SUMMARY

OUTPUT CLASS EXPENDITURE		2000/2001 BUDGET	2001/2002 BUDGET
OCTION CENSS EXPENDITORE		\$ \$	\$ \$
ECONOMIC DEVELOPMENT		·	·
Advice to Council	Page 7.6a.2	12,000	12,284
Administration	Page 7.6a.3	53,000	92,131
Business Support	Page 7.6a.4	260,000	348,049
Education	Page 7.6a.5	50,000	81,894
Regional Economic Development	Page 7.6a.6	740,000	1,988,487
Sustainable Development	Page 7.6a.7	40,000	40,947
SUB TOTAL		1,155,000	2,563,792
EMPLOYMENT SERVICES			
Advice to Council	Page 7.6a.8	44,349	25,592
Employment & Training Scheme Administration	Page 7.6a.9	1,525,336	1,371,723
Community Initiatives	Page 7.6a.10	534,032	409,470
Employment Promotion	Page 7.6a.11	226,890	153,551
Work Force Preparation & Renewal	Page 7.6a.12	119,494	133,078
Education Information Support & Advice	Page 7.6a.13	0	255,919
SUB TOTAL		2,450,100	2,349,332
TOTAL COST		3,605,100	4,913,124
OUTPUT CLASS REVENUE & RECOVERIES		0	0
		0	0
TOTAL NET COST		3,605,100	4,913,124
COST OF CAPITAL EMPLOYED		6,404	5,049
CAPITAL OUTPUTS		0	0

7.6a.text.2

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADVICE TO COUNCIL

Description

• Provide advice to the Council on matters of economic development and employment and respond to requests from the Council.

Objectives for 2001/02

- 1. To provide advice to the Council on a case by case basis on matters relating to economic development and employment.
- 2. To conduct research on specific issues identified by the Council or suggested by CDC and agreed by the Council.
- 3. To participate on Council Management Committees as required.

Performance Indicator	Performance Target	How Measured	Reporting
Formal feedback received from	Letters received commenting on	 Letters received from 	Annually
CCC re satisfaction that advice	advice received	Chairperson Strategy and	
received is timely and relevant		Resources and Director of	
		Business Projects and	
		Relationships	
Regular information supplied to	11 issues	• 11 issues received	Quarterly
CCC via Leading Edge			
Regular participants by request in	Attendance at Strategy and	 Minimum 4 meetings attended 	Quarterly
Council Management Committees	Resources Committee meetings as	and formal reports provided	
	required		
Regular reporting to Strategy and	Formal report to Strategy and	• 4 quarterly reports/presentations	Quarterly
Resources Committee	Resources Committee on quarterly	made	
	basis		

7.6a.2

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADVICE TO COUNCIL	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Advice to Council - Grant	12,000	12,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	284
TOTAL COSTS ADVICE TO COUNCIL	12,000	12,284

7.6a.funding.text.2

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADVICE TO COUNCIL

Description Provide Economic advice to Council to ensure informed decision making and to align Council's outputs generally with positive economic outcomes on

the Christchurch community.

Benefits Better decision making by Council on economic development issues affecting the community.

Strategic Objectives A1,A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

Control Negative Effects

7.6a.funding.2

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADVICE TO COUNCIL

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
100.00% General Benefits	-	8,993	2,380	317	594		12,284 CapValAll
0.00% Direct Benefits	-	-	-	-	-		-
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	-	8,993	2,380	317	594	-	12,284
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		-
Non-Rateable	-	457	121	16	(594)		- CapValGen
Total Modifications	-	457	121	16	(594)	-	-
Total Costs and Modifications	-	9,450	2,501	333	-	-	12,284
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		_	-	_	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	9,450	2,501	333	-	-	12,284
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	9,450	2,501	333	-	-	12,284

7.6a.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADMINISTRATION

Description

• The efficient administration and financial management of the affairs of the Canterbury Development Corporation.

Objectives for 2001/02

• To ensure that the CDC's administration functions and related management of its finances are carried out in a professional manner within budget and other agreed parameters.

Performance Indicator	Performance Target	How Measured	Reporting
CDC operates for the reporting	Annual result in line with budget	 Audited Annual Accounts 	Annually, but
period within agreed budget			monitored
parameters.			every 2
			months
CDC administration complies with	PAYE and GST payments on	No IRD penalties	
all key regulatory requirements.	time	_	
	 Compliance with OSH and other 	 No complaints ex OSH etc 	Monthly/
	statutory requirements	_	2 monthly
			Annually

7.6a.3

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADMINISTRATION	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Administration - Grant	53,000	90,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	2,131
TOTAL COSTS ADMINISTRATION	53,000	92,131

7.6a.funding.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADMINISTRATION

Description Support to the Canterbury Development Corporation organisation to administer to output services provided under contract.

Benefits CDC is appropriately resourced to deliver the output services.

Strategic Objectives A1,A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

Control Negative Effects

7.6a.funding.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: ADMINISTRATION

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
100.00% General Benefits	-	67,449	17,851	2,374	4,456		92,131 CapValAll
0.00% Direct Benefits	-	-	-	-	-		-
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	-	67,449	17,851	2,374	4,456	-	92,131
Modifications							
Transfer User Costs to Rating	-	-	-	_	-		-
Non-Rateable	-	3,428	907	121	(4,456)		- CapValGen
Total Modifications	-	3,428	907	121	(4,456)	-	-
Total Costs and Modifications	-	70,877	18,759	2,495	-	-	92,131
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	70,877	18,759	2,495	-	-	92,131
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	70,877	18,759	2,495	-	-	92,131

7.6a.text.4.i

Ī	RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
Ī	BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
	OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT

For text refer 7.6.text.4.ii, 7.6.text.4.iii, 7.6.text.4.iv, 7.6.text.4.v.

7.6a.text.4.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT

Description

- The provision of mentor support for small businesses is a proven way of enhancing SME viability and sustainability.
- The provision of appropriate information to the SME sector.
- The availability of timely and relevant information is a prerequisite for CDC to effectively manage its delivery of business services and the provision of appropriate information to the SME sector.
- The provision of opportunities for networking between SMEs as a proven method of enhancing business skills.
- To provide an effective assessment and screening process for potential new business starts.

Objectives for 2001/02

- 1. To aid business sustainability, growth and employment in the SME sector in Canterbury by utilising the talents of a pool of appropriately skilled business mentors to work with businesses in need.
- 2. Maintain the BITC franchise for Canterbury to the satisfaction of the franchisor.
- 3. Ensure through appropriate promotion and liaison with other business organisations that the potential users of mentors are aware of the service.
- 4. Dissemination of information regarding business service providers and business assistance available to the local SME market.
- 5. Disseminate targeted and appropriate information to SMEs to allow them to enhance their business performance.
- 6. Develop and maintain effective methods of gathering and organising a wide range of relevant business information in order to enhance understanding of the region's business sector and assist SMEs in the management of their businesses.
- 7. To have available a 'starter kit' and preliminary consultation service for potential new business entrants (NBEs).
- 8. To provide a new business start up 'Warrant of Fitness' assessment service and a 'fledgling business' mentor support service.
- 9. Provide a regular selection of networking opportunities to allow SMEs to share business experiences and enhance management skills.
- 10. Recognising the special needs of Women and Maori, provide targeted networking opportunities for these target groups.

7.6a.text.4.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting
Number of BITC mentors available	150	Mentors actively involved or available for client involvement	Quarterly
Number of clients referred to BITC mentors	500	Number of mentor matches	Annually
Percentage of users satisfied with BITC mentor service	80%	Businesses and individuals who respond to survey express satisfaction with services provided	Annually
Franchisor satisfaction	Formally expressed	BITC Head Office formally express its satisfaction with the quality of CDC service delivery	Annually
Number of 'top end' mentors for specialist cluster and incubator support programmes	20	'Top end' Mentors actively involved or available for client involvement	Annually
Number of referrals to Company Rebuilders	400	Number of referrals to Company Rebuilders from all CDC sources	Annually Quarterly progress
Percentage of companies referred satisfied with Company Rebuilders support	80%	Businesses and individuals who respond to survey express satisfaction with service provided	Annually
Number of businesses contacted and	• 2,000 contacts	Total of client contacts from weekly reports	Quarterly
referrals made by Business Grow	• 1,000 referrals	Total of client referrals from weekly reports	Quarterly
Quality of service provided	 80% rate as professional 70% report positive impact 90% of service providers rate referrals as appropriate 	Individuals and businesses surveyed rate the service provided, report on standards of professionalism, impact and referrals as appropriate	Annually

7.6a.text.4.iv

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting	
Dissemination of information on business opportunities	• 250 tenders – details disseminated	Number of tenders, provided to local businesses	rided to Quarterly	
Development and management of a comprehensive database of local businesses as the basis of targeted information dissemination	 Effective database in operation 5,000 business details held 	 Upgraded BUSINESSLINK database is operational Current level of business registrations 	Quarterly	
Provision of targeted assistance to potential new business entrants (NBE's)	500 pre-WOF's	Number of one hour sessions of one-to-one walk through of the business planning process using the business starter pack	Quarterly	
	200 WOF	Number of referrals made to Company Rebuilders by CDC services for a WOF		
Percentage satisfaction re quality of assistance provided	Formal letter from Company Rebuilders	Letter received from Company Rebuilders expressing satisfaction with quality and relevance of referrals	Annually	
Percentage satisfaction re quality of pre-WOF and WOF service	80%	Percentage of those surveyed who rate the pre-WOF and WOF service as useful or very useful in decision to start a business	Annually	
Percentage satisfaction re Fledging Business Support service	80%	Percentage of those surveyed who rate the service as having assisted their business success and who report positive outcomes	Annually	

7.6a.text.4.v

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting
Regular provision of network meeting opportunities for SMEs	• 10 SME meetings	Number of meetings held	Quarterly
Degree of demand for meetings	• 50 attendees	Numbers attending meetings average at least 50	Quarterly
Percentage of attendees satisfied with quality and usefulness of meetings	• 80%	Attendees who rate the meetings as useful or very useful when surveyed	Annually
	• 70%	 Attendees who report positive outcomes for their business when surveyed 	Annually
Effectiveness in catering to the particular needs of Women	6 WISE Meetings2 women's cluster networks	Number of meetings heldNumber of clusters operating	Quarterly
particular needs of Women	operating	and frequency of meetings	Quarterly

7.6a.4

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Business Support - Grant	260,000	340,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	8,049
TOTAL COSTS BUSINESS SUPPORT	260,000	348,049

7.6a.funding.text.4

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT

Description Mentoring and supporting small businesses.

Benefits The community benefits from viable small business which are recognised and the major employer and innovator in the Christchurch economy

Strategic Objectives A1,A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

These accrue to the users of the service.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

Control Negative Effects

7.6a.funding.4

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: BUSINESS SUPPORT

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
20.00% General Benefits	-	50,961	13,488	1,794	3,367		69,610 CapValAll
80.00% Direct Benefits	111,376	-	167,064	-	-		278,439 Econ Dev40%Cust
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	111,376	50,961	180,551	1,794	3,367	-	348,049
Modifications							
Transfer User Costs to Rating	(111,376)	81,538	21,580	2,870	5,387		0 CapValAll
Non-Rateable	-	6,735	1,782	237	(8,754)		- CapValGen
Total Modifications	(111,376)	88,273	23,363	3,107	(3,367)	-	0
Total Costs and Modifications	-	139,234	203,914	4,901	-	-	348,049
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	_	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	139,234	203,914	4,901	-	-	348,049
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	139,234	203,914	4,901	-	-	348,049

7.6a.text.5

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: EDUCATION

Description

• Facilitation of quality education initiatives that will enhance the core competencies and skills of the 21st Century workforce.

Objectives for 2001/02

- 1. Assist the international education sector to 'Collaborate to Compete'.
- 2. Facilitate and develop mechanisms for improving linkages between the education sector and business sector.

Performance Indicator	Performance Target	How Measured	Reporting
Effective management servicing of Education Christchurch	• 10 meetings serviced	• 11 meetings attended, papers prepared etc	Quarterly
	Member satisfaction: at least 80% satisfied	Individual organisations served by CDC secretariat who respond express satisfaction with quality of support when surveyed	6 monthly
	10% increase in international student enrolments	Annual survey of member organisations of Education Christchurch re student numbers	Annually
Development of effective partnerships between education and enterprise sectors	4 Teacher Forums held5 Schools enrol for Professional Development Programme	4 forums held5 schools enrolled	Quarterly Quarterly
chorpass service	• 12 Business School Partnerships	• 12 partnerships in place	Quarterly
	70% Satisfied with facilitation process	Schools and business participants who respond to survey who rate the facilitation as satisfactory	As required

7.6a.5

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: EDUCATION	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Education - Grant	50,000	80,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	1,894
TOTAL COSTS EDUCATION	50,000	81,894

7.6a.funding.text.5

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: EDUCATION

Description Promoting growth and viability in the education sector. Aligning the outcomes with business need for a skilled workforce.

Benefits The education sector is a major employer and economic sector. Employment opportunities in Christchurch are enhanced by an educated and skilled

workforce.

Strategic Objectives A1, A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

These accrue to the users of the service.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

Control Negative Effects

7.6a.funding.5

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: EDUCATION

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
80.00% General Benefits	-	47,964	12,694	1,688	3,169		65,515 CapValAll
20.00% Direct Benefits	16,379	-	-	-	-		16,379 TableC
0.00% Negative Effects	-	-	-	-	-		<u>-</u>
Total Costs	16,379	47,964	12,694	1,688	3,169	-	81,894
Modifications							
Transfer User Costs to Rating	(16,379)	11,991	3,174	422	792		0 CapValAll
Non-Rateable	-	3,047	807	107	(3,961)		- CapValGen
Total Modifications	(16,379)	15,038	3,980	529	(3,169)	-	0
Total Costs and Modifications	-	63,002	16,674	2,217	-	-	81,894
Funded By							
0.00% User Charges	_						-
0.00% Grants and Subsidies		-	-	-	_		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	63,002	16,674	2,217	-	-	81,894
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	63,002	16,674	2,217	-	-	81,894

7.6a.text.6.i

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT

For text see pages 7.6a.text.6.ii, 7.6a.text.6.iii, 7.6a.text.6.iv and 7.6a.text.6.v.

7.6a.text.6.ii

Ī	RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
Ī	BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
	OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT

Description

- To play an active facilitation role in attracting/matching local and international business investment and to stimulate international trade. Recognising the current and future strengths of the regional economy, identify sector or cross sector based project initiatives that have the potential to significantly enhance the level of regional economic activity and employment.
- To oversee and make input into the ongoing development of a regional Technology Commercialisation Strategy and any resultant technology projects.
- Exporting and Import Substitution are key mechanisms for the creation of wealth in the local economy and are fundamental to New Zealand's economic growth. The Canterbury Development Corporation has a role to play in identifying business opportunities that increase the net wealth of the region.
- The production of regularly updated relevant information on Canterbury and Christchurch to provide base information on the region, its economy, infrastructure and quality of life to relevant parties, locally, nationally and overseas.

Objectives for 2001/02

- 1. To provide a service that matches Canterbury businesses and projects with suitable investors.
- 2. To promote investment in and trade with Canterbury businesses via inward trade missions, trade show presentations and sister city relationships.
- 3. To pro-actively target and respond to, business attraction opportunities with international businesses to promote Canterbury as the preferred business and investment location.
- 4. Identify and research areas of growth potential in Canterbury.
- 5. Assist in developing strategies for that growth to take place via development and implementation of agreed project action plans.
- 6. Ensure the range of sector projects are consistent with an overall regional economic development focus.
- 7. Facilitate the establishment and maintenance of leadership groups to manage leading technology clusters in Canterbury
- 8. Work with Trade New Zealand and direct enquiries to promote Canterbury as an inward investment and location opportunity to targeted businesses that build on our image as an innovation and high technology producing region.
- 9. Facilitate interaction between the Science & Research community and business through industry meetings, workshops and conferences
- 10. Funding sourced ex Technology New Zealand and FORST identified and targeted.
- 11. Publish targeted information packs that promote Canterbury as an innovation region.
- 12. Through Sister City links with Seattle and Adelaide, identify Technology sector initiatives that lead to joint venture opportunity for Canterbury companies.

7.6a.text.6.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT (CONT'D)

- 13. Encourage co-operation between existing exporters and companies with export potential by working in close liaison with Trade NZ and other agencies to promote the concept of local clusters.
- 14. Facilitate export activity and import substitution amongst Canterbury companies by providing relevant information on trading opportunities to targeted companies.
- 15. Actively develop existing and potential Sister City and other linkages to enhance trade opportunities for local businesses.
- 16. Have available at all times promotional material containing current information on the Canterbury region of interest to those involved in existing and potential commercial activity both in the region and externally.

Performance Indicator	Performance Target	How Measured	Reporting
Number of Trade New Zealand's	6	 Number of inbound and local 	Quarterly
"Special Investment Programme"		investment enquiries aligned	
introductions facilitated		with local opportunities	
Number of high net worth	12	 Referrals introduced to local 	Quarterly
individuals/business introductions		businesses/individuals	
facilitated			
Facilitation of "Angel" funding	2	 Presentations made 	Half Yearly
presentations for local businesses			
Percentage of local businesses seeking	80%	 Survey response 	Annually
investment satisfied with CDC service			
Formal expression of satisfaction of	Letter received	 Trade New Zealand express 	Annually
service delivery		satisfaction	
Host inward trade mission/delegations	8	 Missions/delegations achieved 	Quarterly
CDC representation at two trade shows	2	 Representations achieved 	Half Yearly
Number of Sister City	2	Visits achieved	Half Yearly
(Adelaide/Seattle) visits, to or from			
achieved			
Number of presentations to	10	 Presentations delivered 	Quarterly
international businesses made			

7.6a.text.6.iv

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT : REGIONAL ECONOMIC DEVELOPMENT (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting
Number of new economic development initiatives developed	2 initiatives	Project plans finalised with detailed timelines, exit strategies and costings included	Quarterly
Working with the Canterbury Forum to implement a set of economic development plans for Canterbury	Implementation plans developed	Plans finalised	Quarterly
Facilitate 5 Industry cluster groups	5 groups under action	Groups operational	Quarterly
Establish leadership groups to manage clusters in 5 'high tech' sectors	Groups ongoing	Groups meeting regularly and developing opportunities for commercialisation	Quarterly
Presentation of technology focused relocation opportunities to companies outside the region	10 presentations	Potential relocations identified, customised presentations prepared and submitted. Follow up as required	Quarterly
Funding sourced ex Technology NZ and FORST identified and targeted	\$50,000 funding	Receipt of funds ex FORST and Technology NZ for CDC work in technology facilitation	Quarterly
Number of clusters exporting or evaluating export opportunities	2 groups	Evidence of collective export activity either taking place or planned as a result of cluster facilitation	Annually
Number of export opportunity workshops held	3 workshops	Number of workshops held	Quarterly

7.6a.text.6.v

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT : REGIONAL ECONOMIC DEVELOPMENT (CONTD)

Performance Indicator	Performance Target	How Measured	Reporting
Percentage of attendees who find the workshop useful or very useful	70%	Attendees who respond to evaluation who find the workshops useful or very useful	Annually
Contact through Sister City Committees in Adelaide and Seattle as conduit for development of 2 way trade and investment opportunities	Working relationships established and opportunities scoped	Evidence of initiatives being identified and developed	Quarterly
Current information is available at all time on the region's business structure, costs, infrastructure, skills, quality of	Monthly economic commentary provided in Leading Edge	11 issues produced and distributedRIS study updated regularly	Quarterly
life etc, on database, in print and	 Database of core information 	Ris study updated regularry	Annually
electronically	availableCDC web site developed and updated monthly	Web site current and linked to other providers, CCC etc	Quarterly

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT	2000/2001 BUDGET \$	2001/2002 BUDGET \$	
DIRECT COSTS			
Regional Economic Development - Grant	565,000	597,500	
Unspecified Economic Developments	175,000	0	
Central Plains Water Enhancement - Feasibility Studies	0	295,000	
Central City Attraction Strategy	0	100,000	
Central City New Business Initiative	0	100,000	
Unspecified Endowment Fund Allocation - Economic Development	0	850,000	
	740,000	1,942,500	
ALLOCATED COSTS			
Allocated Overhead Recovery	0	45,987	
TOTAL COSTS REGIONAL ECONOMIC DEVELOPMENT	740,000	1,988,487	

7.6a.funding.text.6

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT

Description Proactive seeking and facilitating the establishment of new business initiatives and growth opportunities.

Benefits Christchurch benefits from any business growth in Canterbury, particularly major employers.

Strategic Objectives A1,A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

Control Negative Effects

7.6a.funding.6

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: REGIONAL ECONOMIC DEVELOPMENT

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
60.00% General Benefits	-	873,464	231,176	30,743	57,709		1,193,092 CapValAll
40.00% Direct Benefits	-	-	795,395	-	-		795,395 Econ Dev0%Cust
0.00% Negative Effects	-	-	-	-	-		<u>-</u>
Total Costs	-	873,464	1,026,571	30,743	57,709	-	1,988,487
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		- CapValAll
Non-Rateable	_	44,396	11,750	1,563	(57,709)		- CapValGen
Total Modifications	-	44,396	11,750	1,563	(57,709)	-	-
Total Costs and Modifications	-	917,860	1,038,321	32,306	-	-	1,988,487
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	917,860	1,038,321	32,306	-	-	1,988,487
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	917,860	1,038,321	32,306	-	-	1,988,487

7.6a.text.7.i

Ī	RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
Ī	BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
	OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: SUSTAINABLE DEVELOPMENT

For text see pages 7.6a.text.7.ii and 7.6a.text.7.iii.

7.6a.text.7.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: SUSTAINABLE DEVELOPMENT

Description

- Play an active facilitation role in initiatives that have the sustainable development of Canterbury as their main focus both independently and in partnership with other stakeholders.
- Play a lead role in developing and facilitating initiatives that will enhance the economic and community sustainability of rural Canterbury.

- 1. To continue to work with Sustainable Cities on other key initiatives with a sustainability focus including Canterbury Dialogues, Recovered Materials Foundation (RMF) and Quality of Life Indicate Programme.
- 2. To play a lead role in the development and management of a series of initiatives designed to address economic, social and environmental issues of sustainability in rural Canterbury.

7.6a.text.7.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT : SUSTAINABLE DEVELOPMENT (CONT'D)

Performance Indicator	Performance Target	How Measured Reporting	g
Regular contribution by CEO at Board	Attendance at 80% of Board	Number of meetings attended Quarterly	
level to RMF and Canterbury	Meetings		
Dialogues			
Action plans developed for Rural	4 action plans	• Evidence of development and Quarterly	
Vitality initiatives in conjunction with		cataloguing of 4 rural vitality	
other agencies		initiatives through action plans	
		being prepared	
Percentage of rural individuals and	70%	• Individuals and groups surveyed Annually	
groups express satisfaction with CDC		express satisfaction with CDC	
support for Rural Vitality initiatives		service support	

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: SUSTAINABLE DEVELOPMENT	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Sustainable Development - Grant	40,000	40,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	947
TOTAL COSTS SUSTAINABLE DEVELOPMENT	40,000	40,947

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: SUSTAINABLE DEVELOPMENT

Description Promoting understanding of the benefits of the need to have a balanced approach to economic development.

Benefits Broad based awareness of balanced business practice and achieving change

Strategic Objectives A1,A2, A3, B1-4, CCC Policy Business policy, Employment and Economic Development strategies

C1, C2, C4, D1, D3, D4, F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	ECONOMIC DEVELOPMENT

OUTPUT: SUSTAINABLE DEVELOPMENT

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
100.00% General Benefits	-	29,977	7,934	1,055	1,981		40,947 CapValAll
0.00% Direct Benefits	-	-	-	-	-		-
0.00% Negative Effects	_	_	-	-	-		<u>-</u>
Total Costs	-	29,977	7,934	1,055	1,981	-	40,947
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		-
Non-Rateable	-	1,524	403	54	(1,981)		- CapValGen
Total Modifications	-	1,524	403	54	(1,981)	-	-
Total Costs and Modifications	-	31,501	8,337	1,109	-	-	40,947
Funded By							
0.00% User Charges	_						-
0.00% Grants and Subsidies		_	-	-	_		-
0.00% Net Corporate Revenues		-	-	-	_		-
100.00% Capital Value Rating	-	31,501	8,337	1,109	-	-	40,947
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	31,501	8,337	1,109	-	-	40,947

7.6a.text.8

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: ADVICE TO COUNCIL

Description

• Provide advice to the Council on matters of economic development and employment and respond to requests from the Council.

- 1. To provide advice to the Council on a case by case basis on matters relating to economic development and employment.
- 2. To conduct research on specific issues identified by the Council or suggested by CDC and agreed by the Council.
- 3. To participate on Council Management Committees as required.

Performance Indicator	Performance Target	How Measured	Reporting
Formal feedback received from CCC re	Letters received commenting on	 Letters received from 	Annually
satisfaction that advice received is	advice received	Chairperson Strategy and	
timely and relevant		Resources and Director of	
		Business Projects and	
		Relationships	
Regular information supplied to CCC	11 issues	• 11 issues received	Quarterly
via Leading Edge			
Regular participants by request in	Attendance at Strategy and	 Minimum 4 meetings attended 	Quarterly
Council Management Committees	Resources Committee meetings	and formal reports provided	
	as required		
Regular reporting to Strategy and	Formal report to Strategy and	• 4 quarterly reports/presentations	Quarterly
Resources Committee	Resources Committee on	made	
	quarterly basis		

7.6a.8

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: ADVICE TO COUNCIL	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Advice to Council - Grant	0	25,000
ALLOCATED COSTS		
Allocated Overhead Recovery	44,349	592
TOTAL COSTS ADVICE TO COUNCIL	44,349	25,592

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: ADVICE TO COUNCIL

Description Provide Employment advice to Council to ensure informed decision making and to align Council's outputs generally with positive economic and

employment outcomes on the Christchurch community.

Benefits Better decision making by Council on employment issues affecting the community

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: ADVICE TO COUNCIL

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
100.00% General Benefits	-	18,736	4,959	659	1,238		25,592 CapValAll
0.00% Direct Benefits	-	-	-	-	-		-
0.00% Negative Effects	-	-	-	-	-		<u>-</u>
Total Costs	-	18,736	4,959	659	1,238	-	25,592
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		-
Non-Rateable	-	952	252	34	(1,238)		- CapValGen
Total Modifications	-	952	252	34	(1,238)	-	-
Total Costs and Modifications	-	19,688	5,211	693	-	-	25,592
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	19,688	5,211	693	-	-	25,592
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	19,688	5,211	693		-	25,592

7.6a.text.9.i

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT & TRAINING SCHEME ADMINISTRATION

Description

- Providing training work experience and employment for unemployed people.
- Developing and promoting employment opportunities for young people.
- Providing a targeted employment scheme for 'at risk' young people.
- Providing unemployed people with employment opportunities in community organisations.
- Providing a targeted employment initiative for job seekers over 25 years.
- To encourage replication of the successful ECANZ programme for apprentices.

- 1. To provide administrative support for Council units and other potential employers providing project employment for unemployed people within available government schemes.
- 2. To provide administrative support to facilitate work experience for unemployed people.
- 3. To increase work opportunities for young unemployed people, particularly those most disadvantaged in the labour market.
- 4. To provide information and advice on employment and training options to young people.
- 5. To undertake employment projects for young unemployed people, particularly those most disadvantaged in the labour market, in partnership with community organisations and government agencies.
- 6. To provide information and advice on employment training options to senior secondary pupils and transition teachers.
- 7. To make appropriate referrals to community organisations and government agencies to maximise employability.
- 8. To provide administrative support for Council units, community organisations, and private sector employers providing employment placements providing employment under the Youth Works scheme.
- 9. To make appropriate referrals to community organisations and government agencies to maximise employability.
- 10. To provide employment for people over the age of 20 in community organisations.
- 11. To provide information and advice on employment and training options to community organisations, using Government Employment Schemes.
- 12. To increase work opportunities for job seekers over 25 years.

7.6a.text.9.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

- 13. To undertake employment projects with disadvantaged groups in the community in partnership with appropriate organisations.
- 14. To provide administrative assistance, advice and support to private sector employers participating in Targeted Employment Initiatives.
- 15. Sustainable employment achieved for all scheme participants.
- 16. Minimum of 10 apprenticeships signed up in the first 12 months and assigned to companies.
- 17. Three ITOs working in co-operation within 12 months.

Performance Indicator	Performance Target	How Measured	Reporting
Provision of administration support for unemployed people on Government	100 people	Number of people placed in Council, community and private	Quarterly
subsidised employment schemes		sector positions using subsidy programmes	
Provision of administration support for training and work experience for unemployed people	100 people	Number of people placed in training and work experience	Quarterly
Case management of young unemployed people	2,000	Number individually case managed by Youth specialists	Quarterly
Work experience placements	600	Number of young unemployed provided with work experience placements	Quarterly
Provision of further education and training	400	Number placed into further education and training opportunities	Quarterly
Provision of information, advice, support	600	Number attending seminars/ workshops	Quarterly

7.6a.text.9.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

Performance Indicator	Performance Target	How Measured	Reporting
Percentage of employment placements who express satisfaction with 'on the job' support provided	75%	Participants surveyed who express satisfaction with support provided	Annually
Percentage job placements achieved	Higher than DWI national average	Percentage of job placements achieved compared with DWI national average. A higher percentage viewed as a successful outcome	As national statistics become available
Percentage of young people receiving advice on education, training and employment opportunities who express satisfaction with the service provided	75%	Participants surveyed who express satisfaction with advice provided	Annually
Involvement in job creation projects in conjunction with Community Initiatives and Industry based training programmes	5 projects	Demonstrable contribution to at least 5 job creation projects for young people in partnership with DWI or community groups	Quarterly
Implement regional youth strategy for Canterbury in partnership with DWI	All 18 and 19 year olds on community wage receive support in identifying appropriate information on education training and employment options	A reduction in number of 18 and 19 year olds on community wage in Canterbury	
Support for subsidised project employment for 'at risk' youth	30 youth	Number of young people assisted into fully subsidised employment opportunities sourced from Council, community groups and private sector employers	Quarterly

7.6a.text.9.iv

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

Performance Indicator	Performance Target	How Measured	Reporting
Provision of personal development and training options	30 tailored programmes	Number of tailored programmes developed consistent with number of scheme participants	Quarterly
Positive outcomes achieved	50%	Percentage of positive outcomes achieved from scheme participants as defined by finding employment or further agreed appropriate training	Quarterly
Provision of work opportunities for persons over 20 years in community organisations	200	Number of adult unemployment placements made with community groups	Quarterly
Percentage satisfaction of community groups participating in the ACE scheme	75%	Participants who respond to survey who express satisfaction with the scheme and the service received	Annually
Sustainable employment obtained	120	Number of participants who progress into sustainable employment following an ACE placement	Annually
Percentage satisfaction expressed by community organisations who receive information and advice on employment and training opportunities	75%	Participants who respond to survey who express satisfaction with the advice and information received	Annually

7.6a.text.9.v

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

Performance Indicator	Performance Target	How Measured	Reporting
Provision of information and advice on work opportunities for adult job seekers	300	Number of adult job seekers provided with assistance re availability of work opportunities	Quarterly
Percentage of disadvantaged job seekers who express satisfaction with the assistance provided	75%	Participants who respond express satisfaction with assistance received	Annually
Provision of subsidised placements for disadvantaged adults returning to the workforce	30	Number of placements made available to disadvantaged adults returning to the workforce	Quarterly
Participating employers express satisfaction with the procedures and outcomes delivered by the scheme.	80% positive response	Participating employers satisfied with procedures and outcomes	Annually
Participants agree that the scheme delivers relevant and well structured training opportunities.	80% positive response	Participants satisfied that scheme is relevant and well structured	Annually
The ITO makes an ongoing commitment to the apprenticeship scheme.	80% continued participation by ITOs involved	ITOs continue involvement in the programme	Quarterly

7.6a.9

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

2000/2001 BUDGET \$	2001/2002 BUDGET \$
867,000	1,340,000
658,336	31,723
1,525,336	1,371,723
	867,000 658,336

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT & TRAINING SCHEME ADMINISTRATION

Description Support to the Canterbury Development Corporation organisation to administer to output services provided under contract.

Benefits CDC is appropriately resourced to deliver the output services.

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to the employee and to employers involved in the scheme.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

	Customer	Residential (Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
20.00% General Benefits	-	200,848	53,158	7,069	13,270		274,345 CapValAll
80.00% Direct Benefits	548,689	-	548,689	-	-		1,097,379 Econ Dev50%Cust
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	548,689	200,848	601,847	7,069	13,270	-	1,371,723
Modifications							
Transfer User Costs to Rating	(548,689)	401,696	106,315	14,138	26,540		- CapValAll
Non-Rateable	-	30,626	8,106	1,078	(39,809)		- CapValGen
Total Modifications	(548,689)	432,322	114,421	15,216	(13,270)	-	-
Total Costs and Modifications	-	633,170	716,268	22,286	-	-	1,371,723
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	633,170	716,268	22,286	-	-	1,371,723
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	633,170	716,268	22,286	-	-	1,371,723

7.6a.text.10.i

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: COMMUNITY INITIATIVES

For text refer pages 7.6a.text.10.ii and 7.6a.text.10.iii.

7.6a.text.10.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: COMMUNITY INITIATIVES (CONT'D)

Description

• Working with community organisations to provide a response to unemployment.

- 1. To develop and undertake employment projects in partnership with community organisations, Government agencies, and the private sector.
- 2. To undertake employment projects with disadvantaged groups.
- 3. To support the infrastructure of Community groups working with the unemployed.

Performance Indicator	Performance Target	How Measured	Reporting
Contribute in a meaningful way to development of mainstream job creation projects	10 projects	Number of projects developed in conjunction with community groups, government, Council and private sector	Quarterly
Percentage satisfaction expressed by partner agencies with role of CDC in job creation project facilitation	75%	 Agencies responding to surveys who express their satisfaction with CDC's role in job creation projects 	Annually
Monthly meetings held to co-ordinate employment creation initiatives	11 meetings	Monthly meetings are held to allow groups to network job creation opportunities	Quarterly
Formal reviews held with groups receiving community employment funds	1 times annually, six monthly reports	Number of review meetings held with groups to ensure funds are being appropriately targeted	6 monthly
Contribute in a meaningful way to the development of job creation projects with disadvantaged groups	12 projects	Number of projects developed in conjunction with community groups, government, Council and private sector	Quarterly

7.6a.text.10.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT : COMMUNITY INITIATIVES (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting
Contribute to the maintenance of	20 groups	 Number of groups actively 	Quarterly
infrastructure of community groups		receiving support from CDC to	
working with unemployed people		manage their operations	
Percentage satisfaction expressed by	75%	 Community groups expressing 	Annually
Community groups with support		their satisfaction with CDC	
role of CDC		support role	
Neighbourhood employment	2 projects	 Increase in participation in 	6 monthly
projects are set up in areas where		voluntary work, education,	
there are disproportionately high		training and employment in	
numbers dependant on welfare		disadvantaged neighbourhoods	
income			

7.6a.10

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: COMMUNITY INITIATIVES	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Community Initiatives - Grant	400,000	400,000
ALLOCATED COSTS		
Allocated Overhead Recovery	134,032	9,470
TOTAL COSTS COMMUNITY INITIATIVES	534,032	409,470

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: COMMUNITY INITIATIVES

Description Working with employment focussed community groups to maximise their potential to assist with job creation

Benefits Maximise sustainable employment opportunities for targeted groups as appropriate.

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to the employee and to employers involved in the scheme.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: COMMUNITY INITIATIVES

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
20.00% General Benefits	-	59,955	15,868	2,110	3,961		81,894 CapValAll
80.00% Direct Benefits	327,576	-	-	-	-		327,576 TableC
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	327,576	59,955	15,868	2,110	3,961	-	409,470
Modifications							
Transfer User Costs to Rating	(327,576)	239,819	63,472	8,441	15,845		- CapValAll
Non-Rateable	-	15,237	4,033	536	(19,806)		- CapValGen
Total Modifications	(327,576)	255,055	67,504	8,977	(3,961)	-	-
Total Costs and Modifications	-	315,010	83,372	11,087	-	-	409,470
Funded By							
0.00% User Charges	_						-
0.00% Grants and Subsidies		-	-	_	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	315,010	83,372	11,087	-	-	409,470
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	315,010	83,372	11,087	-	-	409,470

7.6a.text.11.i

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

${\bf OUTPUT: EMPLOYMENT\ PROMOTION}$

For text see pages 7.6a.text.11.ii and 7.6a.text.11.iii.

7.6a.text.11.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT PROMOTION (CONT'D)

Description

• Development and maintenance of an integrated system which produces job vacancies and ensures that they are matched and filled in a timely and sustainable manner.

- 1. To maximise the number of job vacancies posted with the Employment Promotions Team.
- 2. To ensure employer satisfaction by filling all vacancies appropriately and promptly.
- 3. As far as possible ensure that the skills and attributes of job seekers are reflected in the listed vacancies.
- 4. Forecasting new employment opportunities for Canterbury in conjunction with other CDC units.

Performance Indicator	Performance Target	How Measured	Reporting
The number of vacancies listed by the	200	Employment Promotion team lists	Monthly
Employment Promotion team		vacancies to be filled	
The percentage of listed vacancies	60%	 Vacancies filled by Employment 	Monthly
filled by the Employment Promotions		Promotion team	
team			
The number of participating employers	75%	• Employers express satisfaction with	Annually
expressing satisfaction with the service		service provided	
provided			
The number and efficacy of job related	500 visits	• Call sheets demonstrate appropriate	Monthly
visits to employers		number of visits per week	

7.6a.text.11.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT PROMOTION (CONT'D)

Description

• Providing a co-ordinated approach to the issues faced by people over 40 who are challenged by redundancy or career changes.

- 1. Promote lifelong learning for everyone to maintain current skills and to learn new skills for a changing labour market.
- 2. Co-ordinate employment and training services specifically targeting the 'Third Age' client.
- 3. Provide current information and support for those who are facing the challenges of career changes and easing the stress this can cause for individuals and families.

Performance Indicator	Performance Target	How Measured	Reporting
Implementation of Canterbury wide strategy for addressing Third Age issues.	Strategy implemented effectively	Key stakeholders eg. Council Policy for the older person, Mature Employment Service and DWI are active participants and proponents for the process.	Quarterly
	• 70%	• Stakeholders express satisfaction with implementation process.	
Facilitation of a network to link services already involved in this area.	Monthly meetings held with key stakeholders (as above)	 Regular attendance and participation by key stakeholders at monthly meetings. 	Quarterly
Increased awareness of the issues faced by jobseekers aged over 40 years.	Articles in local and national publications including: Leading Edge ChCh Chat Social Policy Agency Journal	Articles on Third Age issues published locally, bi-monthly and nationally bi annually.	Quarterly
Focus groups progress to implement one area of change identified at Third Age forum and through subsequent consultation with their networks	7 focus groups on health, employment, education, leisure, volunteering, caring, intergenerational issues	Each sector implements a project advancing the Third Age Strategy for Canterbury	

7.6a.11

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT PROMOTION	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Employment Promotion - Grant	15,000	150,000
ALLOCATED COSTS		
Allocated Overhead Recovery	211,890	3,551
	•••••	
TOTAL COSTS EMPLOYMENT PROMOTION	226,890	153,551

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT PROMOTION

Description Encouraging employers to consider expansion of workforce.

Benefits Maximise sustainable employment opportunities for targeted groups as appropriate.

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to the employee and to employers involved in the scheme.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EMPLOYMENT PROMOTION

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
20.00% General Benefits	-	22,483	5,950	791	1,485		30,710 CapValAll
80.00% Direct Benefits	122,841	-	-	-	-		122,841 TableC
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	122,841	22,483	5,950	791	1,485	-	153,551
Modifications							
Transfer User Costs to Rating	(122,841)	89,932	23,802	3,165	5,942		0 CapValAll
Non-Rateable	-	5,714	1,512	201	(7,427)		- CapValGen
Total Modifications	(122,841)	95,646	25,314	3,366	(1,485)	-	0
Total Costs and Modifications	-	118,129	31,265	4,158	-	-	153,551
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	118,129	31,265	4,158	-	-	153,551
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	118,129	31,265	4,158	-	-	153,551

7.6a.text.12

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: WORKFORCE PREPARATION & RENEWAL

Description

• Development of a resource centre for people facing a change of career.

- 1. Greater confidence in the target community about their ability to manage the career transition challenge.
- 2. Development of a Resource Centre which supports career change rather then entry in to the 'culture of unemployment'.
- 3. Reduction in the number of people being made redundant moving onto the long term unemployment statistics.
- 4. Acknowledging and making use of the skill base of those experiencing a career change and harnessing this for the enhancement of the Canterbury economy.
- 5. Facilitating the transition between jobs or into self employment for those facing career changes.
- 6. Providing access to equipment such as computers/faxes given that lack of access to these could create a barrier to adequately preparing for a successful career transition.
- 7. Providing a welcoming facility for both physical and emotional support for those making career changes.

Performance Indicator	Performance Target	How Measured	Reporting
Service provided for 100 people through Careers Transition Service.	100	Number of people using Career Transition Service	Quarterly
Success rate of movement into employment for those using Careers Transition Service.	30%	30% of users staircased into employment	Quarterly
Successful referrals to trainers and CDC services to assist in career transition.	50	Positive feedback on appropriateness/effectiveness of referrals received	Quarterly
Satisfaction with service provided from both clients and other agencies.	75%	Clients and other agencies satisfied with service provided	Annual

7.6a.12

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: WORK FORCE PREPARATION & RENEWAL	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Work Force Preparation & Renewal - Grant	85,000	130,000
ALLOCATED COSTS		
Allocated Overhead Recovery	34,494	3,078
TOTAL COSTS WORK FORCE PREPARATION & RENEWAL	119,494	133,078

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: WORK FORCE PREPARATION & RENEWAL

Description Working with targeted sectors of the employment mix to ensure employment transition is achieved efficiently.

Benefits Minimising an individuals time between jobs

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to the employee and to employers involved in the scheme.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: WORK FORCE PREPARATION & RENEWAL

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
20.00% General Benefits	-	19,485	5,157	686	1,287		26,616 CapValAll
80.00% Direct Benefits	106,462	-	-	-	-		106,462 TableC
0.00% Negative Effects	-	-	-	-	-		<u>-</u>
Total Costs	106,462	19,485	5,157	686	1,287	-	133,078
Modifications							
Transfer User Costs to Rating	(106,462)	77,941	20,628	2,743	5,149		- CapValAll
Non-Rateable	-	4,952	1,311	174	(6,437)		- CapValGen
Total Modifications	(106,462)	82,893	21,939	2,918	(1,287)	-	 -
Total Costs and Modifications	-	102,378	27,096	3,603	-	-	133,078
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	102,378	27,096	3,603	-	-	133,078
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	102,378	27,096	3,603	-	-	133,078

7.6a.text.13.i

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EDUCATION INFORMATION SUPPORT & ADVICE

For text refer pages 7.6a.text.13.ii and 7.6a.text.13.iii.

7.6a.text.13.ii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EDUCATION INFORMATION SUPPORT & ADVICE (CONT'D)

Description

- Providing information and advice on employment and job creation to the Christchurch community.
- Facilitate co-operation between various educational activities and between education providers, consumers and the business community.

- 1. To encourage awareness of employment training and job creation options within the community.
- 2. To promote awareness of Canterbury Development Corporation employment programmes.
- 3. Facilitate co-operation between educational entities in Canterbury and highlight the economic impact those agencies have on the overall economy.
- 4. Facilitate a programme(s) which raise the profile of attaining basic life and generic work skills.

Performance Indicator	Performance Target	How Measured	Reporting
Agencies formally express	75%	 Surveyed responses formally 	Annually
satisfaction with CDC's role in		express satisfaction with CDC's	
providing advice and information on		role received from relevant	
employment and job creation		agencies	
opportunities			
Provision of seminars/workshops	2	 Number of seminars provided 	Quarterly
outlining employment information			
Percentage of attendees who indicate	75%	 Participants who respond to 	Annually
the seminars provided useful		survey who indicate the	
information for them or their		information received at seminar	
organisations		was useful or very useful	
Information on CDC's employment	3 monthly	Quarterly report to Strategy and	Quarterly
initiatives is provided to Council		Resources Committee	

7.6a.text.13.iii

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT : EDUCATION INFORMATION SUPPORT & ADVICE (CONT'D)

Performance Indicator	Performance Target	How Measured	Reporting
Facilitate initiatives to co-ordinate education delivery in the region	3	Number of initiatives with an education co-ordination focus developed and delivered by CDC	Quarterly
Percentage of people involved in the initiatives who indicate they find the initiative useful or very useful	75%	Participants who respond to survey/evaluation who found the initiative to be useful or very useful	Annually
Participate in education outreach programme with secondary schools	10 schools	Number of schools involved in outreach programme	Quarterly
Percentage of participants in outreach programme who indicate that the process was useful or very useful to them	75%	Participants who respond to survey evaluation who found the process to be useful or very useful	Annually
Schools Employment Programme supports Maori and Pacific Island students in their transition from school to full time employment	8 schools	 Higher number of students staying for senior school studies Successful transition from school into full time employment 	Quarterly
Training opportunities are facilitated for businesses seeking appropriately trained staff	2 training projects facilitated by CDC	Employers express satisfaction with assistance from CDC	Annually

7.6a.13

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EDUCATION INFORMATION SUPPORT & ADVICE	2000/2001 BUDGET \$	2001/2002 BUDGET \$
DIRECT COSTS		
Education Information Support & Advice - Grant	0	250,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	5,919
TOTAL COSTS EDUCATION INFORMATION SUPPORT & ADVICE	0	255,919

7.6a.funding.text.13

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EDUCATION INFORMATION SUPPORT & ADVICE

Description Working with schools to offer attractive education choices that are employment related to increase senior school retention levels

Benefits More students are appropriately prepared for work.

Strategic Objectives A1, A2, A3, A5, CCC Policy Business policy, Employment and Economic Development strategies

B1-4, D1, D4,

F7.

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to the employee and to employers involved in the scheme.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

7.6a.funding.13

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	EMPLOYMENT SERVICES

OUTPUT: EDUCATION INFORMATION SUPPORT & ADVICE

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
50.00% General Benefits	-	93,679	24,794	3,297	6,189		127,959 CapValAll
50.00% Direct Benefits	127,959	-	-	-	-		127,959 TableC
0.00% Negative Effects	-	-	-	-	-		<u>-</u>
Total Costs	127,959	93,679	24,794	3,297	6,189	-	255,919
Modifications							
Transfer User Costs to Rating	(127,959)	93,679	24,794	3,297	6,189		- CapValAll
Non-Rateable	-	9,523	2,520	335	(12,379)		- CapValGen
Total Modifications	(127,959)	103,202	27,314	3,632	(6,189)	-	-
Total Costs and Modifications	-	196,881	52,108	6,930	-	-	255,919
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		_	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	196,881	52,108	6,930	-	-	255,919
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	196,881	52,108	6,930	-	-	255,919

7.6.b

ECONOMIC DEVELOPMENT & EMPLOYMENT - TOURISM

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS SUMMARY

Overall Objectives

To increase the level of visitor activity, length of stay and spend in Christchurch/Canterbury through using the resources of Christchurch and Canterbury Marketing Ltd to co-ordinate and promote the region as a preferred destination to both national and international visitors.

Specifically:

- 1. Support business partners and stakeholders by co-ordinating and leading the marketing of Christchurch/Canterbury with a focus on a sustainable growth of national and international visitors, increasing the length of stay and spend.
- 2. To provide advice, information and services to visitors through the marketing and visitor centre.
- 3. To promote Christchurch/Canterbury as the best value New Zealand destination for all group visitation including convention, incentives, exhibitions and other structured programmes.
- 4. To lead in the development and promotion of a consistent and unique brand image for region highlighting icons and points of difference.

Key Changes

Committed Costs (Operating)

• Council approved funding to meet the depreciation and interest costs on the fit out of new premises in the Square for a two year period. The full year cost for 2001/02 is estimated at \$50,000.

NB: This item was included in the Long Term Financial Strategy (LTFS) adopted in 1999.

Items Committed by Council during the year (Operating)

Nil.

Increased Costs Due to Increased Demand

• Nil

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	BUSINESS SUMMARY

New Operating Initiatives

• Nil.

Fee Changes

• Nil

Efficiency Gains

• Nil

New Capital Initiatives

• Nil.

Capital Cost Increase > 2% ■ Nil

Capital Cost Increases > 2% Committed by Council during the year

Nil.

Restructuring of Budgets

• Nil

7.6b.0

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
ACTIVITY:	OUTPUT SUMMARY

For Output Summary see page 7.6b.1.

7.6b.1

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	OUTPUT SUMMARY

NET COST SUMMARY		2000/2001 BUDGET \$	2001/2002 BUDGET \$
VISITOR PROMOTIONS			
Convention Marketing	Page 7.6b.3	231,280	344,481
Visitor Marketing	Page 7.6b.3	771,400	734,601
Visitor Information	Page 7.6b.3	369,000	382,201
TOTAL NET COST ECONOMIC DEVELOPMENT & EMPLOYMENT - TOURISM		1,371,680	1,461,282

COST OF CAPITAL EMPLOYED

CAPITAL OUTPUTS

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	OUTPUT SUMMARY

OUTPUT CLASS EXPENDITURE		2000/2001 BUDGET \$	2001/2002 BUDGET \$
VISITOR PROMOTIONS		Ψ	*
Convention Marketing	Page 7.6b.3	231,280	344,481
Visitor Marketing	Page 7.6b.3	771,400	734,601
Visitor Information	Page 7.6b.3	369,000	382,201
TOTAL COST		1,371,680	1,461,282
OUTPUT CLASS REVENUE & RECOVERIES VISITOR PROMOTIONS Convention Marketing Visitor Marketing Visitor Information	Page 7.6b.3 Page 7.6b.3 Page 7.6b.3		
TOTAL REVENUE CDC		0	0
TOTAL NET COST ECONOMIC DEVELOPMENT &	EMPLOYMENT - TOURISM	1,371,680	1,461,282

7.6b.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS:	ECONOMIC DEVELOPMENT AND EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUTS

- CONVENTION MARKETING
- VISITOR MARKETING
- VISITOR INFORMATION

Description

• This output class covers the work done on contract to the Christchurch City Council by Christchurch and Canterbury Marketing Ltd.

Objectives for 2001/02

- 1. Co-ordinate and lead the marketing of Christchurch/Canterbury with a focus on sustainable growth of visitors.
- 2. Provide advice and information to visitors through this organisation's Marketing and Sales departments.
- 3. Drive Christchurch/Canterbury as the best value New Zealand destination for all group visitation, be it Convention, incentives, meetings and exhibitions.
- 4. In addition to the traditional international focus, maximise domestic visitor arrivals to Christchurch/Canterbury.
- 5. To establish acceptance of the "Fresh each Day" brand by businesses and residents of Christchurch/Canterbury.

Performance Indicators

- 1. At least 100 travel wholesalers globally and international media to be visited or hosted per annum, measuring their input by way of visitor growth proportionate to their markets.
- 1.1 Increase the length of stay of leisure visitors from average 1.9 to 2.1 days.
- 2. Visitor Centre be open for all but one day of the year, identifying growth of site visitations, of customer origin, of growth variance, and the specific service demands required to be supplied.
- 3.1 The Convention Bureau aims to be successful in all bid documents initiated with an absolute goal of maintaining no less than 70% success.
- 3.2 Increase the length of stay for the group/convention market from 2.9 days average to 4.0 days average.
- 4. Targeted and achieved increase in domestic visitors from outside of Canterbury.
- 5. Achieve 150 stakeholders/business partner applications of the "Fresh each Day" brand.

RESPONSIBLE COMMITTEE	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: CONVENTION MARKETING	2000/2001 BUDGET	2001/2002 BUDGET
DIRECT COSTS	\$	\$
Convention Marketing	231,280	243,780
Domestic Marketing Campaign	0	87,500
ALLOCATED COSTS		
Allocated Overhead Recovery	0	13,201
TOTAL COST	231,280	344,481
OUTPUT: VISITOR MARKETING		
DIRECT COSTS		
Tourism Marketing	546,400	558,900
Domestic Marketing Campaign	0	87,500
New Initiative	25,000	25,000
Paid Events Investment Fund	150,000	0
ALLOCATED COSTS		
Depreciation on Fitout	50,000	50,000
Allocated Overhead Recovery	0	13,201
TOTAL COST VISITOR MARKETING	771,400	734,601
OUTPUT: VISITOR INFORMATION		
DIRECT COSTS		
Visitor Information/ ORC	294,000	294,000
Additional Grant	50,000	50,000
Christchurch Convention Bureau	25,000	25,000
ALLOCATED COSTS		
Allocated Overhead Recovery	0	13,201
TOTAL COST	369,000	382,201
	·	· · · · · · · · · · · · · · · · · · ·
NET COST VISITOR INFORMATION	1,371,680	1,461,282

7.6b.funding.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: CONVENTION MARKETING

Description Marketing of Christchurch as the preferred destination for convention and incentive market.

Benefits Christchurch benefits from economic activity generated by visitors from outside the region and employment and business growth by providing support

services and people.

Strategic Objectives A2, A3, B1-4, F7 CCC Policy Business policy, Employment and Economic Development strategies

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

7.6b.funding.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: CONVENTION MARKETING

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
30.00% General Benefits	-	75,658	20,024	2,663	4,999		103,344 CapValAll
70.00% Direct Benefits	-	-	241,137	-	-		241,137 Econ Dev0%Cust
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	-	75,658	261,161	2,663	4,999	-	344,481
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		- CapValAll
Non-Rateable		3,846		135	(4,999)		- CapValGen
Total Modifications	-	3,846	1,018	135	(4,999)	-	-
Total Costs and Modifications	-	79,504	262,179	2,798	-	-	344,481
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	79,504	262,179	2,798	-	-	344,481
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	79,504	262,179	2,798	-	-	344,481

7.6b.funding.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: VISITOR MARKETING

Description Marketing of Christchurch and Canterbury to targeted national and international markets to attract visitors to our region.

Benefits Christchurch benefits from economic activity generated by visitors from outside the region and employment and business growth by providing support

services and people.

Strategic Objectives A2, A3, B1-4, F7 CCC Policy Business policy, Employment and Economic Development strategies

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

7.6b.funding.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: VISITOR MARKETING

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
30.00% General Benefits	-	161,341	42,701	5,679	10,660		220,380 CapValAll
70.00% Direct Benefits	-	-	514,221	-	-		514,221 Econ Dev0%Cust
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	-	161,341	556,922	5,679	10,660	-	734,601
Modifications							
Transfer User Costs to Rating	-	-	-	-	-		- CapValAll
Non-Rateable	-	8,201	2,170	289	(10,660)		- CapValGen
Total Modifications	-	8,201	2,170	289	(10,660)	-	-
Total Costs and Modifications	-	169,541	559,092	5,967	-	-	734,601
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	169,541	559,092	5,967	-	-	734,601
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By		169,541	559,092	5,967	-	<u> </u>	734,601

7.6b.funding.text.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: VISITOR INFORMATION

Description Providing advice and services to visitors and the local community to ensure maximum stay and enjoyment in the region.

Benefits Christchurch benefits from economic activity generated by visitors from outside the region and employment and business growth by providing support

services and people. Local community also benefits from up to date information of attractions and events.

Strategic Objectives A2, A3, B1-4, F7 CCC Policy Business policy, Employment and Economic Development strategies

Allocation of Costs of Benefits Pursuant to Section 122E(1)(a)

General Benefits (Section 112F(b))

The whole community benefits from enhanced economic strength and enhanced employment opportunities. No one sector can be seen to benefit more than others.

Nature and Distribution of General Benefits

General benefits are considered to accrue in the same proportion as stakeholders' interests in the City.

Direct Benefits (Section 112F(c))

Direct benefits accrue to enquirers.

Control Negative Effects (Section 112F(d))

Modifications Pursuant to Section 12

Funding of Expenditure Needs Pursuant to Section 122E(1)(c)

General Benefits

General benefits shall be funded by capital value rating on properties liable for general rates, as capital value best represents stakeholder interest in the City.

Direct Benefits

There are few opportunities to recover costs from the users and to do so would be counter productive to the outcomes sought. The cost of the benefits is therefore passed to ratepayers.

7.6b.funding.3

RESPONSIBLE COMMITTEE:	STRATEGY & RESOURCES COMMITTEE
BUSINESS UNIT:	ECONOMIC DEVELOPMENT & EMPLOYMENT
OUTPUT CLASS:	VISITOR PROMOTIONS

OUTPUT: VISITOR INFORMATION

	Customer	Residential	Commercial	Rural	Institutions	Grants	Total Method
Costs and Modifications							
Costs							
50.00% General Benefits	-	139,905	37,028	4,924	9,243		191,100 CapValAll
50.00% Direct Benefits	191,100	-	-	-	-		191,100 TableC
0.00% Negative Effects	-	-	-	-	-		-
Total Costs	191,100	139,905	37,028	4,924	9,243	-	382,201
Modifications							
Transfer User Costs to Rating	(191,100)	139,905	37,028	4,924	9,243		0 CapValAll
Non-Rateable	-	14,222	3,764	501	(18,487)		- CapValGen
Total Modifications	(191,100)	154,127	40,792	5,425	(9,243)	-	0
Total Costs and Modifications	-	294,032	77,820	10,349	-	-	382,201
Funded By							
0.00% User Charges	-						-
0.00% Grants and Subsidies		-	-	-	-		-
0.00% Net Corporate Revenues		-	-	-	-		-
100.00% Capital Value Rating	-	294,032	77,820	10,349	-	-	382,201
0.00% Uniform Annual Charge		-	-	-			-
Total Funded By	-	294,032	77,820	10,349	-	-	382,201