

7. FESTIVALS AND EVENTS FUNDING DECISIONS

Officer responsible Leisure Manager	Author Clare Quirke, Funding and Relationships Coordinator- Festivals and Events Leisure Planning on behalf of Festivals and Events Subcommittee, DDI 941-8916
---	--

The purpose of this report is to inform the Arts, Culture and Heritage Committee of the activities of the Festival and Events Subcommittee.

INNOVATION FUND APPLICATIONS

An invitation was sent to all Core Funded festivals and the in-house events team to provide proposals for the \$50,000 which is available for festival innovations. It is anticipated that two or three festivals will share the fund. To be eligible to receive the additional one-off funding the festival component must be sustainable in future years without Council funding and must meet the following criteria:

- Be a completely new concept to the festival,
- Be different from any other festival components currently offered in Christchurch and Canterbury,
- Be truly innovative and imaginative,
- Add significant value to the festival,
- Be of a very high standard,
- Be sustainable in future years without financial support from the Christchurch City Council,
- Reflect the theme or strategic direction of the festival,
- Include details outlining how the idea has been suitably researched/looked at for feasibility. For example, research into other festivals/internet information on current trends etc.

The process of considering the proposals is under way and the Festival and Events Subcommittee anticipates that the funding decisions will be made at their next meeting on 5 November 2003.

NEW ZEALAND GARDEN FESTIVAL TRUST

The Festival and Events Subcommittee had an update on the progress of the Trust from the Trust Chairperson Sue Bramwell at their meeting on 3 September 2003. Further progress reports would be made to the Festival and Events Subcommittee at appropriate intervals.

Additionally, the Subcommittee had discussions with Rob and Kim Dunkley at the meeting on 3 September 2003. A process has been established to work towards addressing the Dunkley's issues concerning the Festival.

RESULTS OF THE KIDFEST AUDIT

The report for the results of the first event audit by Arthur Klap for the KidsFest festival has been received by the Festival and Events Subcommittee and will be discussed at their next meeting on 5 November 2003.

FESTIVAL AND EVENTS MANAGEMENT/ORGANISATION RESPONSIBILITIES

It was reported to the Subcommittee that the Council's Legal Services Manager is seeking a legal opinion via Local Government New Zealand as to matters arising from the outcome of the Le Race court case including:

- The personal liability of an event organiser,
- The position in relation to the events owned by the Council,
- The position as to events held on Council property,
- The use of the word 'road closure',
- The use of the word 'rolling road closures' as with the Christchurch City Marathon.

It was noted that many festival organisers are nervous as a result of the Court's decision and several events have already been cancelled. There is also a question of obtaining insurance cover and its future cost.

The Subcommittee agreed that:

1. The matter be discussed when the information is obtained back from Local Government New Zealand.
2. That subject to the approval of the Legal Services Manager, a letter be sent to all relevant festivals and events organisers, advising them of the fact that the Council is seeking clarification on a number of issues related to festivals and events, which can be made available to them when it is received, but reiterating that the responsibility lies with them rather than the Council.

CHRISTCHURCH AND CANTERBURY MARKETING EVENTS POLICY

Ian Bougen, CEO of Christchurch and Canterbury Marketing provided an initial document outlining Christchurch and Canterbury Marketing's key objectives, organisational structure and marketing support to events. Staff have since started the process of the Council, Christchurch and Canterbury Marketing and Canterbury Development working together towards a more consistent and integrated approach to events. Staff are progressing this work with discussions and a follow-up work programme to help to establish a combined strategy and policy for the city.

NEW BRIGHTON FIREWORKS DISPLAY

The Subcommittee requested and received a report from the Leisure Unit Events Team Leader examining the possibility of moving the Meridian Energy Fireworks Extravaganza to other parts of the city.

It was decided that due to the timeline necessary for the production of the event that it would be held in New Brighton again in 2003. The Leisure Unit's Events Team will then investigate and produce a report for April/May 2004 looking at detail at the option of holding the event in the main entertainment area of North Hagley Park in November 2004 on a rotational basis every second year.

MONTANA CHRISTCHURCH WINTER CARNIVAL

The Festival and Events Subcommittee continues to closely monitor the carnival's new board, new management and new content. The Subcommittee expects to reach a conclusion in the near future.

Festival and Events Subcommittee

Recommendation: That this report be received for information.

Chairman's

Recommendation: A verbal update be provided on the New Zealand Garden Festival.