

17. NEW BRIGHTON EVENTS NOTICEBOARD

Officer responsible Community Advocate, Burwood/Pegasus	Author Sue Cobb - Assistant Community Adviser, DDI 941-5321
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The purpose of this report is to seek funding from the Board's 2003/04 Discretionary funds for a lockable noticeboard to publicise professionally run events in New Brighton and the Board's approval to apply for additional Council funding for an integrated arts component for the noticeboard.

BACKGROUND

Mary McCammon from the New Brighton Project has been seeking assistance with funding and installing a lockable noticeboard, with an arts component, to publicise professionally run events in New Brighton. The suggestion is that the noticeboard should stand as an artwork, attracting attention and providing a visual focus. Both sides would have displays, one being a visitor guide with a map of cafes, restaurants, bars, boutique shops, facilities and amenities, and the other having a changing display of forthcoming events in New Brighton. The estimated cost of a basic noticeboard two years' ago was approximately \$2,000.

The noticeboard is listed as a priority by the Board's Artworks in Burwood/Pegasus Working Party, and the preferred site, in the clocktower area, is congruent with the plan of the New Brighton Revitalisation Taskforce of developing the eastern end of the mall for an outdoor public art display area. The noticeboard proposal is supported by the New Brighton Taskforce.

The siting and design of the noticeboard would be considered in conjunction with staff and consultants involved in planning for the foreshore/mall area and the New Brighton Taskforce. This will ensure that any necessary approvals for the siting of the noticeboard are obtained and that its design is integrated with other plans and themes for the area.

The revitalisation project manager has confirmed that there is no specific funding available in the New Brighton budget for a noticeboard. Although a directive from the Property and Major Projects Committee may make funds available, this would be too late to meet the deadline for the Artworks in Public Places contestable fund for integrated artworks.

The Artworks in Burwood/Pegasus Working Party decided to seek funding from the Board for a basic noticeboard. This would enable top-up funding to be sought for the arts component from the Artworks in Public Places contestable fund.

FUNDING FOR INTEGRATED ARTS COMPONENTS

The following is an extract from the Leisure Unit Planning Unit's allocation process of the funding made available by the Arts, Culture and Heritage Committee for integrated arts components:

"During the Annual Plan process the budget for artworks in public places was increased to \$250,000 per annum. Within this budget, a fund for integrated, functional items of \$50,000 per annum for the next two years was created. The general expectation for this fund is that it is for units or community boards undertaking capital projects to install functional items; for example seats, water fountains, bike racks, to enable these to be integrated with arts rather than be merely basic, functional items. This fund is a 'top-up' to allow the arts to be integrated and not to pay for the full cost of the items.

"The fund is now ready for allocation to units and community boards. The total funding pool for the 2003/04 year is \$50,000. The maximum level of funding for any project from this source is \$15,000.

"The following criteria need to be met for projects to be considered for this fund:

- Integrated/functional items only.
- The project is for top-up funding only (that is, the unit or community board is expected to provide the funding for at least the basic item).
- The unit/community board can genuinely not afford to integrate artworks into the item without top up funding from this fund.
- The project must be initiated in the current financial year and completed within the current or next financial year.
- The project management (artworks process) is incorporated in the total project budget.

"Note: All the above criteria must be met to be eligible. A staff assessment team will then prioritise amongst the qualifying projects using the criteria in the attached matrix. "

It is estimated that \$2,000 is required for the arts component of the noticeboard, including the project management costs.

Staff

- Recommendations:**
1. That the Board allocate \$2,500 from the 2003/04 Discretionary funds for a lockable noticeboard to publicise professionally run events in New Brighton.
 2. That an application be made to the Council funding for integrated arts components for \$2,000 for an arts component for the New Brighton noticeboard.

Chairperson's

Recommendation: That the abovementioned recommendations be adopted.