2. DEPUTATIONS BY APPOINTMENT

2.2 Cultural Precinct Stakeholder Group - The Cultural Precinct

Rae Finlay on behalf of the Cultural Precinct Stakeholder Group will give a presentation on what has been recognised as an untapped marketing opportunity for a recognised arts, culture and heritage precinct within the central city. It was felt that new Art Gallery, Museum redevelopment, opening of Our City and ongoing public and private sector investment in existing established products and infrastructure, was viewed by all that we have, as a city, a wonderful opportunity to position the Boulevard from the Cathedral to the Museum and beyond as New Zealand's premiere art, cultural and heritage precinct.

The group had come together with a unified vision and commitment to the future and now wishes to share with the Committee to discuss the potential of the Council's role in partnering with the group for a shared vision for the cultural precinct.