

## 5. ROAD SAFETY COORDINATING COMMITTEE

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The purpose of this report is to provide information on projects being undertaken by the Road Safety Co-ordinating Committee.

The section headings used in this report are issues identified for action in the Christchurch Road Safety Strategy. Project management groups plan and manage actions for the year as identified in the strategy. A plan for the year is produced by each project group based on research from the Land Transport Safety Authority, crash reports and other information available.

In each section in this report reference is made to the actions in the Road Safety Strategy being addressed in the planned activity for the year.

The priority actions identified at the workshop on implementing the road safety strategy are listed at the end of each section for reference.

### Cycles and Motorcycles

*Theme:* Share the road.

*Target:* All drivers.

*Actions:*

- Promotion on backs of buses,
- Radio advertising.

*Timing:* March/April.

*Theme 2:* Cyclist visibility.

*Target:* Cyclists without lights.

*Actions:*

- Work with cycle dealers to provide discounts on cycle lights during the month of the campaign.
- Print discount vouchers and information relating to the law in relation to cycle lights.
- Work with the Police to have them distribute vouchers to cyclists riding without lights.
- Distribute vouchers to groups of cyclists who may ride in the dark without lights, including schools, university and polytechnic, and youth groups. Include vouchers in newspaper advertisements in The Press and the Star.

These actions relate to actions 3, 11, and 12 in the Road Safety Strategy, and to the new action identified at the workshop.

### New Actions from the Road Safety Workshop:

A programme to encourage cyclists to behave well.

### Priorities identified at the Road Safety Workshop:

- Action 7 – Road and cycleway surfaces, markings, road sweeping, surface condition, ice gritting
- Action 12 – Visibility of cyclists.
- Action 8 – Providing adequate road space to meet cycle safety needs.

### Chairman's

**Recommendation:** That the information be received.