

12. PROPOSED ARTWORK FOR LINCOLN ROAD/LYTTTELTON STREET RESERVE

Officer responsible Community Advocate	Author Barbara Ford, DDI 941-5108
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The purpose of this report is to confirm that Deborah McCormick, of Art & Industry Consultants Ltd, has accepted the position of Project Manager for the proposed artwork to be located on the corner of Lyttelton Street and Lincoln Road.

Funding of \$13,000 has been provided from Urban Planning & Design for a piece of art. It was noted that advice was received to the effect that, as the \$13,000 is Urban Renewal capital budget, once the money has been spent the Council must be left with an asset of this value. The funding therefore cannot be spent on operational matters such as hiring a Project Manager.

BACKGROUND

At its meeting on 29 October 2002 the Board resolved:

- “1. That an approach be made to Art & Industry with a view to requesting that Deborah McCormick be appointed as Project Manager for this proposal.
2. That Marlene Le Cren put a brief together for the project.
3. That the Project Manager and Marlene Le Cren work with the Board’s Parks, Environment and Leisure Committee to form a working party to progress the project.
4. That the Board consider providing funding for the project management fee (as this cost cannot be met from the Urban Renewal capital budget), subject to cost.”

A letter was sent to Art & Industry earlier this year advising of the Board’s decision. A reply has now been received from Deborah McCormick, Director of Art and Industry, accepting the offer to work with Marlene le Cren on the project and confirming that she would be available to undertake this work over the next nine to twelve months.

COSTS

The letter of acceptance recommends that an artwork for the site would require, at a minimum, a commission budget of \$25,000. The \$13,000 available would not allow for an adequate artist’s fee, plus additional costs.

Recommended costs include:

Stage-one design fees (3 artists @ \$500 ea)	\$ 1,500
Commission Budget (Note 1)	\$ 25,000
Art & Industry Fee	\$ 3,750
TOTAL	\$ 30,250

Included in the Commission Budget are the artist’s fee (\$5,000), plus site preparation (\$5,000). Some funding could be sought from either City Streets or Parks & Waterways to meet the site costs.

Note 1:

Artworks commissioning process/management services:

- Develop brief for artwork with MIC and working party
- Budget setting and allocation
- Artists’ selection
- Set up commission process
- Facilitation of concept selection (workshops)
- Project management of artwork (stage-one through implementation to completion)
- Oversee installation and sign off of artwork
- Contractual issues
- Maintenance issues
- Co-ordination of PR and media information **

- Art & Industry Fee

- 15% of the total budget of the commission—management services as listed above (progress payments to be agreed upon
 - ** Co-ordination of publicity is addition to the contracted fee for the commission
- Fee assumes six meetings and two presentations
- Additional meetings and preparation of publicity will be charged out at a \$50 hourly rate

PROJECT MANAGEMENT

It is proposed that an Advisory Group of three to four people be set up (Board members and one community person) who would also be the selection panel, and a Project Working Party involving staff from Advocacy, City Streets, Parks & Waterways Advocate, Tangata Whenua, and other local ethnic group representatives. The project will follow the same procedure as was followed for the Addington public artwork for Lincoln Road.

CONCLUSION

The Board is asked to accept Art and Industry's proposal and allocate funding towards the project. As the project will incur most of its costs after 1 July, funding could be from 2003/04 Discretionary Funds. The Business Units involved will also be asked to contribute towards these costs. Examples of other artwork projects managed by Deborah McCormick include the Halswell Quarry Sister City Gardens. Information on the budget breakdown for this project is available.

Staff

- Recommendation:**
1. That Art & Industry's proposal be accepted.
 2. That the Board fund up to \$10,000 from its 2003/04 Discretionary Fund and that City Streets and Parks and Waterways Units be asked to contribute to the remaining costs.

Chairman's

- Recommendation:** I support the project, particularly as finishing off work to the major alterations to Lincoln Road.