

6. LEISURE PRICING REVIEW

Officer responsible Leisure Manager	Author Alan Bywater, Team Leader, Leisure Planning, DDI 941-6430
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The purpose of this report is to seek approval of the brief to carry out a review of leisure pricing.

INTRODUCTION

As a result of recently identified management issues and through the Sport, Leisure and Events Budget and Scrutiny Review, the need to review the Council's policy on leisure pricing has been identified.

During the joint Community and Leisure/Arts Culture and Heritage/Strategy and Finance seminar a brief for the review of leisure prices was provided (Appendix 1 attached). This report is to seek approval of this brief before work commences to deliver on it.

PROCESS AND TIMEFRAME

As yet no process has been finalised to deliver on the Leisure Pricing Review brief. However the area is clearly complex and politically sensitive with significant areas in which information is not currently available. It is anticipated that staff will seek direction from the Community and Leisure Committee at key stages in the process to enable subsequent work to be carried out in a targeted manner.

Staff will attempt to deliver on the brief in time for consideration as part of the 2004/05 Annual Plan process.

It should be noted that a wider review of Council pricing is also to be undertaken as well as the Council establishing its Revenue and Funding Policy under the new Local Government Act during this period. These processes are inter linked.

Part of the considerations in the review will be how and over what period to implement any pricing changes decided upon taking account of potential consumer resistance etc.

Staff

Recommendation: That the Committee approve the Leisure Pricing Review brief (Appendix 1).

Chairman's

Recommendation: That the above recommendation be adopted.