

## 14. ANZAC DRIVE ARTWORK

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The purpose of this report is to present the design concept recommended by the Board's Artworks Advisory Group and explore options for extra funding required. The project is also to be reported to the Arts, Culture and Heritage Committee.

### BACKGROUND

At the opening ceremony for Anzac Drive in September 2001, a suggestion was made by a member of the New Brighton Returned Services Association that a commemorative artwork capturing the Anzac spirit would enhance and give significance to the name Anzac Drive. The Board supported the idea and allocated funding of \$500 in the 2002/03 financial year to commission artists' concepts for a suitable design.

An advisory group of Board members and New Brighton Returned Services Association members was formed to manage the project. The Kate Sheppard Home, which is adjacent to Anzac Drive, was approached to invite any interested residents to participate in the project but no interest was expressed. The area is not contained in any residents' group boundaries. The Travis Wetland Trust has also been contacted about the proposal.

A report was requested to list the advantages and disadvantages of all sites considered for the artwork. The report was presented at the 27 January 2003 meeting. The preferred option of the Advisory Group was a site at the south west corner of Queen Elizabeth II Drive and Anzac Drive. The advantages of the site are high visibility, and proximity to the first stage of Anzac Drive and a well used walking path. The disadvantages are 'no stopping' restrictions on the adjacent roadway and possible incompatibility with the native planting and ecological theme of the nearby wetland area and new waterway development. The Board resolved to support that site.

Three artists were invited to design an artwork concept, based around the theme of a poppy and given a budget amount to work with.

The first design presented by Mark Whyte was a metal work of a single RSA poppy, enlarged to five metres tall, with a light inside the centre of the poppy. The concept met the budget requirements. It was immediately recognisable and gave a strong connection to the name Anzac Drive.

Josie Martin presented a design piece of several poppies at varying heights and angles. The poppy petals had shapes cut into them which mimicked the artwork on the bridge at the New Brighton Road/Anzac Drive intersection. The artwork was priced at approximately three to four times more than the allocated budget but did allow for installation expenses.

Judith Streat presented a concept developed in partnership with Ian Lamont. The concept was six poppies based on the RSA design at an approximate height of five metres. At two metres height on the poles, a metal outline showing the landscape of Gallipoli links the poppies together. In front of the landscape, on a continuous metal strip are the lines of a famous poem associated with the Gallipoli conflict. The budget was slightly exceeded but included installation and fabrication costs.

The Arts Advisory Group recommended Judith Streat and Ian Lamont's design entitled "Poppies Over Gallipoli". The design was presented to the Board's Artworks in Burwood/Pegasus Working Party on 19 May 2003 and was supported.

A model of the design will be displayed at the Board meeting. There is now a complete package for the Board to consider, given that the site has also been selected.

### COST OF CONSTRUCTION AND INSTALLATION

The design recommended has been costed at \$16,700 which exceeds the initial allocation of \$10,000 for the artwork by the Community Board in 2003/04. In addition there will be further costs incurred for Resource Consent and installation costs. The City Solutions Unit has indicated that these could be approximately \$13,300.

If the Community Board accepts the design concept, additional funding will have to be sourced.

One possible source of additional funding is the \$2,000 of 2002/03 Project funding allocated to a proposed mural gallery along the fenceline of Ascot Green by Queen Elizabeth II Park. The Leisure Unit is considering facilitating the project through the College of Education via the school arts coordinators, instead of commissioning an artist to do facilitation work. School children would design and paint the mural under supervision. If this approach is used, the Project funding will not be required. The Leisure Unit supports the funding being reallocated to the Anzac Drive artwork installation.

The current budget projection is:

#### **Artist's Costs**

Consists of administration, artist's fees, materials, transport, fabrication, installation and engineers fee.	\$16,700
Resource Consent and engineering inspection (estimated)	13,300
<b>Total</b>	<b>\$30,000</b>

#### **Funding Allocated**

Community Board	\$10,000
Leisure Unit (reallocated from Ascot Green mural project)	2,000
<b>Total</b>	<b>\$12,000</b>

**SHORTFALL \$18,000**

#### **Staff**

- Recommendations:**
1. That the information be received.
  2. That the Board endorse the design concept for the Anzac Drive artwork entitled "Poppies Over Gallipoli".
  3. That the Leisure Unit arrange for the Ascot Green mural gallery project to be facilitated through the College of Education and the \$2,000 of 2002/03 Project funding allocated to the mural gallery be reallocated to the Anzac Drive artwork.
  4. That the Board investigate funding options for the Anzac Drive artwork through the 2003/04 draft Financial Plan.
  5. That an approach for partial sponsorship be made to the New Brighton Returned Services Association.

#### **Chairperson's**

- Recommendations:**
1. That the abovementioned recommendations be adopted.
  2. That the Board approach the Council to subsidise the project in 2003/04 through the Art in Public Places funding.