

15. LICHFIELD STREET P10 RESTRICTED PARKING

Officer responsible City Streets Manager	Author Basil Pettigrew, Traffic Engineer – Community, DDI 941-8542
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The purpose of this report is to seek the Committees approval for the installation of P10 restricted parking in Lichfield Street east of Durham Street. This is in response to requests from three businesses to provide space for short stay private vehicles.

INVESTIGATION

'Budget Rent a Car', 'Avis Rent a Car' and 'Shackel Motor Company' have businesses located on Lichfield Street adjacent to Durham Street. They have requested P10 parking be installed adjacent to their properties.

Lichfield Street is a minor arterial one way street carrying an average of 15,000 vehicles per day with a peak of 1,500 vehicles per hour. It also provides access to the Lichfield Street carpark which has an average occupancy of over 80% Tuesday to Friday between 10.30 am and 2.30 pm.

All three businesses have a common desire to have space available on the kerbside, so visitors can easily park with the minimum disruption to traffic flows.

Drivers are already fully committed with normal driving tasks and finding the entrances to Budget and Avis for clientele unfamiliar with their exact location is very difficult. These businesses would prefer the drivers to park on the street in the nearest available park rather than put themselves or other commuters at risk. The business owners would then return the vehicles to the premises. The nature of the clientele is shown below.

<i>Customer Type</i>	<i>Avis</i>	<i>Budget</i>
Out of town, leisure or overseas	50 - 80%	90%

The Parking Strategy 2002 has two policies which are relevant.

Section 6.2 Arterial Roads **Section 7.4 Central City**

They both identify short stay private vehicle parking for business and retail needs including taxis as being the top priority at this location.

Because the demand for kerbside parking exceeds supply it is then appropriate to apply the following policy.

Policy 7G On-Street Parking

"To use a mix of pricing regimes, time and parking restrictions to encourage the turnover of on-street parking in areas of high demand."

PROPOSAL

The three businesses have requested the provision of P10 restricted parking to address their needs.

The Parking Operations Manager is reluctant to release P60 metered parks because demand in this area is high and a significant reduction in parking fees would result. However, there are precedents within the central business area where a mix of restricted parking has been introduced, eg outside the Civic Offices in Tuam Street there is a mix of P10, P15, P5 Loading Zone and P5 Loading Zone - Goods Vehicles Only. In Colombo Street south of Tuam Street, there is 31 metres of P10 restricted parking. It is therefore believed that the installation of P10 in Lichfield Street is also appropriate. Implementation of P10 parking will result in a higher turnover and in theory free up space for local business visitors (see plan attached).

The three businesses have determined their preferred location for the P10 parking and these form the basis for consideration. It is also noted that the motorcycle park on the north side of Lichfield Street is now no longer required because the motorcycle shop has relocated.

The request from Shackel Motor Company for a dedicated P10 park adjacent to their premises is not supported. The following sites are proposed as being the most practical in terms of:

- Ease of access,
- Ready identification,
- Serving the needs of the general business area,
- Minimising the loss of metered spaces.

Site 1 - Adjacent Avis and Salvation Army P10 park for three vehicles.

Site 2 - West of Plymouth Lane adjacent to Budget P10 park for two vehicles.

Staff

Recommendation: That the Committee approve the following:

1. That the three parking meters with a time limit of 60 minutes installed on the south side of Lichfield Street commencing at a point 77.5 metres from the eastern kerbline of Durham Street and extending in a westerly direction for a distance of 17.3 metres be revoked.
2. That the parking of vehicles be restricted to a maximum period of 10 minutes on the southern side of Lichfield Street commencing at a point 77.5 metres from the eastern kerbline of Durham Street and extending in a westerly direction for a distance of 17.3 metres.
3. That the two parking meters with a time limit of 60 minutes installed on the north side of Lichfield Street commencing at a point 28 metres from the eastern building line of No 19 Lichfield Street and extending in a westerly direction for a distance of 12 metres be revoked.
4. That the parking of vehicles be restricted to a maximum period of 10 minutes on the northern side of Lichfield Street commencing at a point 28 metres from the eastern building line of No 10 Lichfield Street and extending in a westerly direction for a distance of 12 metres.
5. That the motorcycle park installed on the northern side of Lichfield Street commencing at a point 46.3 metres from the eastern building line of No 19 Lichfield Street and extending in a westerly direction for a distance of 6.3 metres be revoked.
6. That a parking meter with a time limit of 60 minutes be installed on the northern side of Lichfield Street commencing at a point 46.3 metres from the eastern building line of No 19 Lichfield Street and extending in a westerly direction for a distance of 6.3 metres.

Chairman's

Recommendation: That the above recommendation be adopted.