

13. WHOPPER CHOPPER SEASIDE EXTRAVAGANZA

Officer responsible Leisure Manager	Authors Marion Morton - Community Recreation Adviser, DDI 941-5332 Lesley Symington - Team Leader Recreation and Arts, DDI 941-8879
---	--

The purpose of this report is to provide additional information requested by the Board on the proposal to host the Whopper Chopper Seaside Extravaganza, Aotearoa Tour, in New Brighton on 8 November 2003.

BACKGROUND

At its meeting of 26 May 2003, the Board received a report on the above proposed event. A copy of the report has been circulated separately to Board members. The Board decided to defer its decision on whether or not to support the event to the Board meeting of 16 June 2003, where further information would be provided on:

1. How the Whopper Chopper event would fit in with the New Brighton Project's Carnival in November.
2. How the Whopper Chopper Event would fit into the Showtime Canterbury programme funding.
3. Whether there would be an opportunity for local groups to slot in activities either side of the 12 noon to 6.00 pm Whopper Chopper event.
4. Whether the event coming to Christchurch would be dependent on the other proposed South Island venues accepting.

FIT WITH THE NEW BRIGHTON PROJECT NOVEMBER CARNIVAL

Discussions with Mary McCammon from the New Brighton Project have indicated that the Whopper Chopper event would be a suitable and welcome event for New Brighton and would add value to attracting visitors to the area, particularly when linked with the Fireworks event on 5 November and the carnival planned by the New Brighton Project.

FIT WITH THE SHOWTIME CANTERBURY PROGRAMME FUNDING

The Christchurch City Council Leisure Events Team, which co-ordinates the Showtime Canterbury Programme, would be happy to include the Whopper Chopper event in the Showtime Canterbury printed programme (75,000 copies). They are looking for an event to fill the gap on Saturday 8 November as there are currently no other major events scheduled for that day. They have also made contact with a potential local sponsor, which could be prepared to fund part or all of the additional \$5,000 required to bring the event to Christchurch.

OPPORTUNITIES FOR LOCAL GROUPS TO BE PART OF/ALONGSIDE THE EVENT

The event organiser, Chris Morley-Hall, has reinforced that this event is a "package" - that is, it comes with full staffing, equipment, performers and bands. As such, the event will be set up to commence at 12 noon and packed down at 6.00 pm, providing no pre/post time to feature local performers or musicians. The only possible slot Chris Morley-Hall can see in which we could profile local talent would be to have a local band provide the warm-up to the main musical band on stage. However, the band would require payment and this would be additional to the event funding requested.

LIKELIHOOD OF EVENT COMING TO CHRISTCHURCH

Of the South Island venues approached to date, Picton has definitely confirmed its acceptance of the event. The organiser has indicated that now one South Island city has confirmed, the event will definitely come to Christchurch.

Staff

Recommendation: For discussion.

Chairperson's

Recommendation: That the Board allocate \$5,000 toward the Whopper Chopper - New Brighton Seaside extravaganza from the 2003/04 Discretionary Fund.