

18. HERITAGE WEEK PROJECT FUNDING

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The purpose of this report is to seek approval for the allocation of 2002/03 Project funding for Heritage Week 2002 to publish a New Brighton Heritage Walk pamphlet and to purchase display screens for the New Brighton Historical Society.

BACKGROUND

The Board allocated \$2,000 of its 2002/03 Project funding for Heritage Week 2002. At the meeting on 16 September 2002 the Board agreed to support in principle an allocation of this funding to a New Brighton Heritage Walk pamphlet.

It had been anticipated that the cost of the pamphlet would require the full \$2,000. However, there are surplus funds available following the costing of the final draft of the pamphlet. It is proposed to use the surplus funds for purchasing the display screens.

NEW BRIGHTON HERITAGE WALK PAMPHLET

The New Brighton Historical Society has compiled historical information and photographs for inclusion in a pamphlet, based around a heritage walk of the sites of interest. A draft copy of the pamphlet has been circulated separately to Board members. Please note the draft pamphlet is still to be finalised and edited.

This initiative is compatible with the New Brighton Revitalisation aim of promoting New Brighton as an attractive destination with recreational activities. The project has been supported by the New Brighton Project and the New Brighton Residents' Association.

Considerable work has been done to format and prepare the material for printing. The cost of printing the pamphlet in its current black and white format is \$1,500 (800 copies). A colour brochure would be prohibitively expensive and most of the photographs are black and white.

The Board may wish to consider an appropriate launch for the pamphlet in conjunction with the Historical Society. A guided tour of the walk by the Historical Society or Graeme Stanley could be incorporated.

NEW BRIGHTON HISTORICAL SOCIETY DISPLAY SCREENS

The New Brighton Historical Society has subsequently submitted a request for funding for purchasing additional screens for local historical displays. The Society's existing displays have been a popular addition to the New Brighton Gallery. The Society is also interested in the possibility of using the Board's boardroom for some window displays.

The screens cost \$500.

Staff

Recommendation: That the \$2,000 of the Board's 2002/03 Project funding for Heritage Week 2002 be allocated to publishing of the New Brighton Heritage Walk pamphlet (\$1,500) and to purchasing display screens for the New Brighton Historical Society (\$500).

Chairperson's

Recommendation: That the abovementioned recommendation be adopted.