

6. ANZAC DRIVE ARTWORK

Officer responsible Community Advocate	Author Kaye Edens - Community Technical Adviser, DDI 941-5307
--	---

The purpose of this report is to present the design concept recommended by the Burwood/Pegasus Community Board's Artworks Advisory Group and confirmed at the Burwood/Pegasus Community Board meeting on 26 May 2003.

BACKGROUND

At the opening ceremony for Anzac Drive in September 2001, a suggestion was made by a member of the New Brighton Returned Services Association that a commemorative artwork capturing the Anzac spirit would enhance and give significance to the name Anzac Drive. The Board supported the idea and allocated funding of \$500 in the 2002/03 financial year to commission artists' concepts for a suitable design.

An advisory group of Board members and New Brighton Returned Services Association members was formed to manage the project. The Kate Sheppard Home, which is adjacent to Anzac Drive, was approached to invite any interested residents to participate in the project but no interest was expressed. The area is not contained in any residents' group boundaries. The Travis Wetland Trust has also been contacted about the proposal.

A report was requested to list the advantages and disadvantages of all sites considered for the artwork. The report was presented at the 27 January 2003 meeting. The preferred option of the Advisory Group was a site at the south west corner of Queen Elizabeth II Drive and Anzac Drive. The advantages of the site are high visibility and proximity to the first stage of Anzac Drive and a well used walking path. The disadvantages are 'no stopping' restrictions on the adjacent roadway and possible incompatibility with the native planting and ecological theme of the nearby wetland area and new waterway development. The Board resolved to support that site.

Three artists were invited to design an artwork concept, based around the theme of a poppy and given a budget amount to work with.

The first design presented by Mark Whyte was a metal work of a single RSA poppy, enlarged to five metres tall, with a light inside the centre of the poppy. The concept met the budget requirements. It was immediately recognisable and gave a strong connection to the name Anzac Drive.

Josie Martin presented a design piece of several poppies at varying heights and angles. The poppy petals had shapes out into them which mimicked the artwork on the bridge at the New Brighton Road/Anzac Drive intersection. The artwork was priced at approximately three to four times more than the allocated budget but did allow for installation expenses.

Judith Streat presented a concept developed in partnership with Ian Lamont. The concept was six poppies based on the RSA design at an approximate height of five metres. At two metres height on the poles, a metal outline showing the landscape of Gallipoli links the poppies together. In front of the landscape, on a continuous metal strip are the lines of a famous poem associated with the Gallipoli conflict. The budget was slightly exceeded but included installation and fabrication costs.

The Arts Advisory Group recommended Judith Streat and Ian Lamont's design entitled "Poppies Over Gallipoli". The design was presented to the Board's Artworks in Burwood/Pegasus Working Party on 19 May 2003 and was supported.

A model of the design was displayed at the 26 May 2003 Board meeting and was approved by the Board.

COST OF CONSTRUCTION AND INSTALLATION

The design recommended has been costed at \$13,700 which exceeds the initial allocation of \$10,000 for the artwork by the Community Board in 2003/04. In addition there will be further costs incurred for resource consent and installation costs. The City Solutions Unit has indicated that these could be approximately \$7,000.

Additional funding will have to be sourced if the project is to go ahead.

The current budget projection is:

Costs

Consists of artist's and engineer's fees, materials, transport, fabrication.	\$13,700
--	----------

Resource Consent fee (estimated)	1,000
Installation, (including 20% contingency)	6,000

Total	\$20,700
--------------	-----------------

Funding Allocated

Community Board	\$12,000
-----------------	----------

Total	\$12,000
--------------	-----------------

SHORTFALL	\$8,700
------------------	----------------

OPTIONS FOR ADDITIONAL FUNDING

The projected budget includes a contingency amount of \$1,000 in relation to foundation costs of \$5,000, which might not be fully needed. The Board also resolved to apply for some remission of resource consent fees based on the fact that the project has heavy community involvement and is of wide commemorative significance. So, it may be that the resource consent fees are lower than provided for at present. The Community Board has supported other commemorative projects including refurbishment of the Burwood War Memorial and New Brighton cenotaph. The North New Brighton War Memorial Hall is to undergo major renovations in the next two financial years. In recognition of a local war veteran, the Board has supported creating the 'Jack Hinton' Reserve along the new expressway. The Board intends to approach alternative sources of funding for the shortfall on the Artwork. It is hoped that each of the four organisations approached could contribute \$2,000.

A presentation of the Artwork will be made to one local service club seeking sponsorship for funding.

The Returned Services Association will be asked to consider contributing to the Artwork which depicts a symbol so strongly linked to the Association.

Approaches will be made to the New Brighton Working Men's Club and the Kate Sheppard Lifecare Centre.

Discussions with the artists to determine what sort of recognition for sponsorship would be appropriate, to site near the Artwork without detracting from the integrity of the piece, will take place before any approaches for funding are made.

The Board also agreed to approach the Arts, Culture and Heritage Committee to contribute to the project. The required amount, based on current budget projections, would be \$8,700.

Staff

Recommendation: That the Arts, Culture and Heritage Committee underwrite the Anzac Artwork project to the amount of \$8,700.

Chairman's

Recommendation:

1. That it be noted that the approved Artworks in Public Places Budget is fully committed for this year.
2. That, the Committee favourably recommend that the shortfall be funded from contingency.