5. POSTER BOLLARDS – SITE APPROVAL PROCESS

| Officer responsible | Author |
|---------------------|----------------------------|
| Community Advocate | Nick Chapman, DDI 941-5407 |

The purpose of this report is to advise the Board on the process for approving poster bollard sites.

A workshop meeting of the Sustainable Transport and Utilities Committee, to which all Board members were invited, was held on 5 June 2003.

The Council has contracted Phantom Billstickers Ltd to install poster bollards throughout the City.

The contract provides that the company will install 50 new bollards by December 2003 (including replacements) and a further 50 bollards by December 2005.

The meeting heard a report from Phantom Billstickers Ltd on their proposals for the use of the bollard sites. The contract provides that 10% of the area available on each bollard will be available at all times for the display of posters on behalf of such groups the Council may from time to time nominate.

The Council will be required to give approval to the selected on-street sites firstly as the property owner and then by separate resource consent process.

The workshop discussed process options for the approvals as property owner and a report is to be presented to the next meeting of the Sustainable Transport and Utilities Committee with recommendations to the Council (copy of report attached).

Some Board members raised questions about the enforcement and removal of posters from "illegal" sites. This is to be addressed by the Sustainable Transport and Utilities Committee as a separate issue.

Staff

Recommendation: That the information be received.

Chairperson's

Recommendation: 1. That the staff recommendation be adopted.

2. That the Chairperson be the Board's representative on the Sustainable Transport and Utilities Committee and in the absence of the Chair, the Deputy Chair will be the Board's representative.