

18. NEIGHBOURHOOD WEEK 2003

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The purpose of this report is to update Community Boards on the progress of Neighbourhood Week for this year.

The Joint Board Committee has been meeting on a regular basis and is well attended by representatives of the Community Boards. Items of interest from the July meeting include the following:

Engagement of Ethnic Communities

Patrick O'Connor of the Pasefika Education and Employment Training Organisation (PEETO) and Weng Kei Chen of the Federation of Ethnic Councils attended the meeting to be briefed on Neighbourhood Week and consider opportunities for ethnic communities to become involved. The previous meeting was attended by Chris Mene who is the Pacific Peoples Liaison Officer with New Zealand Police. A likely outcome of the meeting with Patrick O'Connor was that there will be a function at PEETO during Neighbourhood Week as part of that week's celebration.

Promotion of Neighbourhood Week

The Neighbourhood Week poster design has been approved and is in print. Copies of the poster will be displayed on bollards throughout the City at no cost as part of the community use of those facilities. Weng Kei Chen is also investigating the possibility of posters being displayed in bus shelters during that week. An offer by the Red Bus Company to place posters in buses will also be accepted.

The Christchurch Star is very supportive of Neighbourhood Week and will be running awareness stories in the lead up to the week.

Smiths City has responded well to an invitation to participate and have offered to loan relevant items for a window display in Civic Offices. They are also considering having the Neighbourhood Week logo on their advertising during Neighbourhood Week.

The Joint Board Committee is also pleased that Ballantynes have agreed to the use of their community window for the promotion of Neighbourhood Week.

Various Council teams and Units, including the City Housing, Leisure and Libraries Units, will also be supportive of Neighbourhood Week initiatives in various ways.

Sea Cruises Ltd are again a significant sponsor.

Resource Kit

The resource kit for use by Advocacy Teams is being finalised and has been made available to those teams.

Neighbourhood Week Launch

The Joint Board Committee is currently investigating opportunities for launching Neighbourhood Week. It was suggested that Community Boards be encouraged to undertake their own launch. The Committee will be further considering this matter at its next meeting, which is scheduled for 22 August 2003.

Promotion of Activities

Michelle Hider, Communication Co-ordinator, is keen to be informed of any Neighbourhood Week aligned activities happening in the respective Community Board areas, so she can coordinate promotion of this through appropriate media releases.

Staff

Recommendation: That the information be received.

Chairperson's

Recommendation: That the information be received.