

10. WHARENUI SPORTS CENTRE – NAMING RIGHTS FOR STADIUM ONLY

Officer responsible Leisure Manager	Author Lyll Matchett, DDI 941-8293
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The purpose of this report is to submit a request for approval from the Wharenui Swimming Club, lessee of the Wharenui Sports Centre, to change the name of the stadium only to the "Southern Trust Stadium" at Wharenui Sports Centre.

The Wharenui Swimming Pool and Recreation Centre – now named the Wharenui Sports Centre - has been leased to the Wharenui Swimming Club under the current lease since November 1994. In recent times the club has struggled financially to meet the operating and maintenance cost of this facility. The Council agreed to reduce the rent and make a contribution to the maintenance of the facility. To enable the facility to better present and market itself the management have secured funding for repainting the interior of the stadium and for providing some internal seating and a new pool cleaner from the Southern Trust.

NAMING RIGHTS POLICY

The Council has a naming rights policy for facilities which enables naming right applications to be approved subject to the following conditions:

- The approval excludes companies involved in the alcohol and tobacco industry.
- The details to be agreed with the lessee and prospective commercial organisation interested in name association and be advised to the Council prior to final confirmation.
- That the Council advise the next of kin of the person whom the facility is named after of the naming rights association.

It is proposed to paint the name of the Southern Trust Stadium on the inside only. The exterior name of the facility will be the "Wharenui Sports Centre".

Staff

- Recommendation:**
1. That the Wharenui Swimming Club be granted permission to rename the stadium of the Wharenui Sports Centre the "Southern Trust Stadium at Wharenui Sports Centre for a period of three years from 1 May 2003.
 2. That at the end of that period the Club must re-apply for a continuation of these naming rights, otherwise the naming right approval will expire. At that point any signage on the facility representing the Southern trust must be removed at the lessee's cost.

Chairman's

- Recommendation:** That the above recommendation be adopted.