

### 13. IMPACT WORLD TOUR (NEW ZEALAND TRUST)

The purpose of this report is to seek consideration from the Community and Leisure Committee on a request for event seeding funding.

On Monday 17 March the Metropolitan Funding Subcommittee considered several event seeding fund requests. The Subcommittee considered that for one of the requests (impact world tour) it wanted another perspective on this request and decided to ask the Community and Leisure Committee to consider it before the Subcommittee made a decision on funding.

The following is the report that went to the Metropolitan Funding Subcommittee:

#### **IMPACT WORLD TOUR (NEW ZEALAND TRUST)**

*The aim of this organisation is to provide a quality high impact, international, multi media performance in the form of a travelling road show for the enjoyment of the youth and citizens of Christchurch also providing a range of opportunities to get involved in ongoing children's and youth events.*

#### **Objectives**

*To provide a series of free youth and family events throughout the city*

*To promote a healthy lifestyle.*

*To seek and encourage a high level of involvement from the Maori community.*

*To help build and support youth networks and organisations.*

*To provide ticket events*

*To gain nation wide media coverage.*

*The main focus is in concern for the needs of today's youth as well as strengthening other people from different cultural groups.*

*Impact World Tour has been active in NZ since 2000 and they have 35 volunteer workers who are organising the tour. They were officially invited into the country by the Maori Queen. They will present three core teams, "GX-Jam", "Team Extreme" and "Island Breeze" which will offer a series of free events, presenting skaters, bladers, BMX riders, hip-hop dancers as well as other cultural performers from the pacific Islands, sports demonstrations and strength feats. The message will be about living a clean life, off drugs and alcohol and will touch on sensitive issues such as teen pregnancy and youth suicide.*

*They expect to meet with 40,000 children and youth from the city during the two week programme. Over the two weeks they are planning to have events at a range of schools, prisons, malls, skate parks, Hagley Park, Cathedral Square etc and other programmes at outlying areas like Rangiora, Ashburton, Oxford and Timaru with the finale being held at the Westpac stadium over the last four days from 18 to 21 December. The total event will run from 8 December to 21 December 2003.*

*They have requested support from the Council for the costs associated with hiring the Westpac Centre which is \$51,093 plus GST.*

*This event will have little economic benefit for the city and no future opportunities and as such does not fit readily with the Event Seeding Fund. This event is however targeted at an area of the Christchurch population that has limited opportunities for appropriate entertainment and related positive messages.*

*The other factor that needs to be considered is that the event could be held in an outdoor venue such as QEII which would be less expensive but would expose them to the weather risk.*

Further information will be available at the meeting.

#### **Chairman's**

**Recommendation:** For discussion.