

3. CREATIVE CLUSTERS

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The purpose of this report is to update the Council on the work being done to progress its commitment to seeing Christchurch's creative/cultural industries develop by providing leadership and direction.

This followed Councillor Anna Crighton, Chairperson, Arts, Culture and Heritage Committee's visit to Sheffield to attend the Creative Cluster Conference in Sheffield, November 2002, which was considered by the Council at its December 2002 meeting.

As well as providing the aforementioned commitment the Council also resolved:

1. That the Canterbury Development Corporation in conjunction with the Arts, Culture and Heritage Committee develop a creative/cultural industry strategy.
2. That the Canterbury Development Corporation report back early in 2003 on the mapping exercise currently being undertaken on creative industries in Christchurch.
3. That the Council pursue an international creative clusters conference to be held in Christchurch in 2005.

As a result Canterbury Development Corporation has appointed a project coordinator and produced a mapping study publications.

David Rycroft of the Canterbury Development Corporation is to attend the Committee's April 2003, to discuss with the Committee how best to move development of the creative cultural industry strategy.

Chairman's

Recommendation: That the Council staff work with the development corporation staff to establish a timeframe in process for the development of a creative/cultural industry strategy.