

21. INSTALLATION OF POSTER BOLLARDS

Officer responsible
City Streets Manager

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The purpose of this report is to seek the Committee's approval for:

- (a) The replacement of 32 existing concrete bollards. These bollards will be supplied and installed by Phantom Bill Stickers Ltd in accordance with the agreement entered into with the Council.
- (b) Internal process for approving new sites in the central city.

BACKGROUND

The Poster Bollard Working Party was formed following the decision of Council on 23 August 2001. The members comprised of Councillors Crighton, Corbett and Evans and representatives of Phantom Bill Stickers Ltd, City Streets Unit, Environmental Services Unit, and Corporate Services. The Working Party met on several occasions and on 27 September 2001 the Council authorised the Working Party to conclude the terms of the agreement to licence poster bollards with Phantom Bill Stickers Ltd. The formal agreement was signed on 11 April 2002 and it includes issues such as:

- Resource consent matters,
- The installation of 100 bollards by Dec 2005,
- Cleaning and removal of graffiti,
- Type of poster advertising, this is similar to the conditions as agreed with advertisements on bus shelters,
- Relocation,
- Community groups use,
- Construction of the new bollard.

Both the new bollard and the existing one are of similar cylindrical shape.

Size Comparison

	<i>Height (m)</i>	<i>Dia</i>	<i>Area Available (m²)</i>
Existing	3.2	900 mm	7.07 m
New	3.8	1200 mm	11.31

There is an increment of 60% for the area available for posters.

The Council has received an application for:

- (1) Replacement of 32 existing poster bollards.
- (2) Relocation of 4 existing poster bollards.
- (3) 36 new bollard sites.

Location plans are attached. Photographs will be presented at the meeting. All these applications will require resource consents following the Council's consent for the sites.

Generally the existing bollards had been in place for seven years and the sites suitability were evaluated on issues such as:

- Vehicle traffic safety,
- Pedestrian movements,
- Access issue with relation to property,
- Utility services,
- Effect on businesses eg door entrance, window display area,
- Consultation with building and business owners,
- Sensitive environments eg riverbank, historic buildings etc.

There has been little feedback or concerns from the public about poster bollards in recent years, and accordingly it is recommended that poster bollard replacements be carried out subject to successful resource consent outcomes and the work being carried out in accordance with City Streets Unit's requirements.

The suitability for the proposed new sites has not yet been assessed and it is the intention to assess the site suitability using similar criteria with involvement of elected members either in a seminar format or in a Working Party comprising elected representatives and staff.

Staff

Recommendation: That the replacement of 32 existing poster bollards be approved and the future approval process be discussed.

Chairman's

Recommendation:

1. That the proposed replacement of 32 existing poster bollards be approved.
2. That the future approval process be that the Central City Streets Subcommittee investigate sites and other issues and make recommendations to the Committee.