

## 6. NEW BRIGHTON REVITALISATION MASTER PLAN

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The purpose of this report is to provide the Board with an update on the revitalisation of New Brighton and present the Master Plan (circulated separately) for review and comment.

### INTRODUCTION

The Taskforce has been developing a Master Plan for the revitalisation of New Brighton for the last several months. The Master Plan is now ready for distribution and comment. The Master Plan identifies the vision for New Brighton and the activity areas that make up the area covered by the Master Plan. The general priorities within each of the activity areas are elaborated on. The top 11 priorities are detailed and the proposed expenditure against each priority is included in an Activity Matrix.

### BUDGET

A total of \$1.54 million is available for the revitalisation of New Brighton. This money is made up as follows:

New Brighton Commercial Area Development	\$1,190,000
Beresford Street car park	\$200,000
New Brighton playground	\$150,000
<b>Total Available Budget</b>	<b>\$1,540,000</b>

The Parks and Waterways Unit indicated that it would contribute money towards the refurbishment of the war memorial. This needs to be firmed up.

Additionally the Pier and Foreshore Society wish to start fundraising for the refurbishment of the war memorial. A target for this needs to be established.

### PROJECT STRUCTURE

It is proposed that the whole revitalisation project be project managed by City Solutions. Input from a range of other Council Units will be required through the project.

A Project Control Group (PCG) should be set-up as soon as the Council has given approval for the Master Plan. It is proposed that this PCG comprises the following people:

Project Manager	Kevin Mara
Community Advocate (Project Sponsor)	Dennis Morgan
Policy Unit	Mark Bachels
Client representative Parks and Waterways Unit	(to be advised)
Client representative City Streets Unit	(to be advised)

The PCG should provide regular reports to the Community Board and the relevant Council committee(s) on the development process and progress.

### SUMMARY

The community, through the Taskforce, has clearly identified the vision for New Brighton. There has also been a clear indication that the focus for the revitalisation should be the foreshore, with this to be followed by development at the eastern end of the mall and then working back into the mall area.

The Master Plan that has been prepared identifies the key areas in and around the mall. The Plan includes a list of priorities that are to be worked on. It also has listed an Activity Matrix which proposes expenditure on the priorities. Considerable effort has been put into analysing the proposed expenditure in order that the maximum benefit is gained for the money.

The Master Plan is now at the stage where it can be referred back to the community for endorsement and confirmation of the priorities recommended. The Council has approved a total of \$1.54 million for the revitalisation of New Brighton but implementation of the Master Plan will require additional funding. Council approval of the further consultation with the community is being sought through the Board, Strategy and Finance Committee and the Council.

Any future funding requirement will of course be subject to the Council's Annual Plan processes. It should be noted that the option of levying a special rate with the agreement of the New Brighton Commercial Ratepayers and Retailers Association may raise additional funds.

**Recommendation:** That the Community Board:

1. Approve the Master Plan for public consultation.
2. Recommend to the Strategy and Finance Committee and the Council that the Master Plan be approved for public consultation.

**Chairperson's**

**Recommendations:**

1. That the abovementioned recommendation be adopted.
2. That the matters raised in the petition and letter received requesting that proposed roadworks in New Brighton be halted and the funds diverted to hot salt water pools, be referred to the New Brighton Revitalisation Taskforce and be considered as part of consultation on the Master Plan.