

8. SHIRLEY/PAPANUI CHILDREN'S DAY AT THE GROYNES

Officer responsible
Leisure Manager

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The purpose of this report is to inform of the outcomes of the Shirley/Papanui Children's Day Event.

Shirley/Papanui Children's Day at the Groynes was a free community event, funded by the Shirley/Papanui Community Board and co-ordinated by Christchurch City Council Leisure.

Shirley/Papanui Children's Day at the Groynes was held on National Children's Day, Sunday 27 October 2002. The day was for the whole family with lots of fun and free activities. Approximately 2500-3000 people attending the event. The impending bad weather may have had an impact on the afternoon attendance.

Approximately 200 posters were created to advertise Children's Day at the Groynes. 100 of these posters were put up in commercial premises in the Shirley/Papanui Board area. The remaining posters were displayed at City Council service centres and sent to schools, Residents Associations and other community groups in the Shirley/Papanui area. 3000 bookmark of the same design were also created and sent to schools and to the Shirley and Papanui libraries to hand out to children when they visited the library. The event was also promoted on the Christchurch City Council's Be There events website, in the Northern Mail and the Christchurch Star.

The event provided a variety of free activities for children and their families including a bouncy castle, the human fly, boats to ride on the lake, a nobby train, face painting, colouring competition, flax weaving, rock painting workshop and the McEwings climbing wall. There was also a free BBQ and other food vendors on site.

The stage, which was a key feature of Children's Day, showcased much talent and hilarity throughout the event. Directed by a fantastic MC Chris Martin, the stage schedule consisted of children's stage performers and a line up of talented local children.

Participant's Comments:

- Excellent family day. Hooray for the sponsor!!
- Really enjoyed the day. Live show was great.
- Fabulous. Thanks so much – everyone had a great day. Free sausages were a hit!!
- Great and enjoyable day – great work with the organisation.

COMMUNITY PARTNERSHIPS

A number of community groups became involved with Children's Day at the Groynes which fostered community interaction and provided a fund raising opportunity for many of the groups.

These included:

- Papanui Community Watch - co-ordinated event security, helped out at the BBQ and provided a lolly scramble to conclude the event.
- Belfast Rotary - provided car-parking attendants to direct and control traffic flow through the Groynes.
- The Belfast Community Network - organised the BBQ and all the necessary materials.
- Shirley/Papanui Community Board members - hosted the BBQ and Story Telling.
- Macfarlane Park Kindergarten – organised a team of face painters.
- Papanui Toy Lending Library – also helped out with the face painting and provided a fenced area and toys from their Library to inform families about their services.

CHILDREN'S DAY SUPPORTERS

- Heller's Tasty Meats – provided free sausages for the BBQ which were a big hit with the public.
- Just water – provided water coolers for the event.
- The Cancer Society – provided free sunscreen and advice at their stall.
- Christchurch City Council Nursery – provided giveaway seed packets.
- Crayola – provided materials and prizes for the environmentally themed colouring competition.
- Northlands Mall – provided contacts for the children's stage performances from a recent talent quest they had held. Northlands were also approached to help sponsor free transportation to the event but due to other commitments they were unable to help with this request.
- Save the Children – an international supporter of Children's Day had to stall at the event to fundraise and provided information on their work with children.
- Keep New Zealand Beautiful provided ALB the Ladybird Suit.
- Shirley/Papanui Community Board for its sponsorship.

Staff

Recommendation:

1. That the information be received.
2. That Children's Day have a postponement date in future years as a large amount of coordination, budget and time is spent on this event.

Chairperson's

Recommendation:

That the staff recommendation be adopted.