

15. NEIGHBOURHOOD WEEK 2002

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| Officer responsible Community Advocate, Burwood/Pegasus | Author Sue Cobb - Assistant Community Adviser, DDI 941-5321 |
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The purpose of this report is to provide the Board with a summary of Burwood/Pegasus events during Neighbourhood Week.

COMMUNITY COHESION AND WELL-BEING POLICY AND OBJECTIVES

This project meets the Community Cohesion and Well-being Policy outcome to “enhance the safety, health and well-being of Christchurch people”, and the objective of Strengthening Communities by “funding and supporting community initiatives, festivals and community organisations”.

BACKGROUND

Neighbourhood Support New Zealand has adopted the Council’s Neighbourhood Week nationally and was responsible for promoting neighbourhood week throughout New Zealand. The Council’s Communication Team produced a communication plan including posters, use of City Scene, improving the current web page, Pegasus Post, etc.

A mail out went to all Neighbourhood Support Groups and residents’ associations containing posters, fliers, information on Neighbourhood Walks and Sea Cruises, applications for funding, letters from Neighbourhood Support Canterbury and Bob Andrews (Chairperson of the Board’s Working Party), and a colouring competition for children.

The Board allocated \$1,000. It was initially decided to deliver balloons and teabags to every household as a promotional exercise. However, it was not possible to source adequate numbers of either balloons or tea bags within budget, and no sponsor was found.

COMMUNITY INVOLVEMENT

Glenda Burt went on the Neighbourhood Walk at the Te Pani Sculpture Gardens, and 15 people attended.

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| Bexley Residents’ Association | Produced their own poster and delivered balloons and teabags to 850 homes with the suggestion they tie the balloon to their gate and invite neighbours to come in for a cup of tea. |
| Nevis Place, Avondale | Barbeque and fireworks for the children |
| Travis Country Drive | Street party and barbeque |
| 75 Wattle Drive | Barbeque tea with chat and sing along (24 households) |
| 58 Wattle Drive | Barbeque and social time |
| Halberg Street | Barbeque |
| Quantock Place | Barbeque |
| Blue Gum Place | Barbeque, balloons and lolly scramble |
| Northshore Residents’ Association | Christmas party (yet to be held) |
| Birchfield Avenue | Celebration of 50 years in the street (yet to be held) |

Twelve entries for the colouring competition were received; unfortunately two belonged to Shirley/Papanui Wards. Prizes of Whitcoulls vouchers (1st \$50, 2nd \$30 and 3rd \$20) were awarded in two age categories, 5 to 7, and 8 to 10 years. The winning pictures are on display in the Shirley Library.

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| Total amount allocated | \$1,000 |
| Expenditure on functions | 800 |
| Expenditure on prizes | 200 |
| TOTAL EXPENDITURE | \$1,000 |

Recommendation: That the information be received.

Chairperson’s Recommendation: That the information be received.