

## 7. NEW BRIGHTON ATHLETICS CLUB – LEGAL ART PROJECT

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The purpose of this report is to seek funding support from the Community Board for a Legal Art Project in partnership with the Council and the New Brighton Athletics Club.

### PROPOSAL

The New Brighton Athletics Club building has been a target for graffiti vandalism and other forms of vandalism. As a not-for-profit organisation, this vandalism has affected the Club's budget drastically.

The aim of a Legal Art mural is to deter the incidence of graffiti vandalism by working with the local youth and community.

The Christchurch City Council's Legal Art Programme has been successful at deterring the incidence of graffiti vandalism by:

- Running a well run programme.
- Reducing the fear within local communities.
- Developing relationships between youth and local communities.

The Legal Art Programme is about teaching young people respect for property, developing their artistic skills to a higher level, and self worth in undertaking a recognised community project.

The New Brighton Athletics Club is proposing a design brief themed on athletics, young people and old people, and community.

The total cost of the project including paint, artistic supervision, refreshments for each participant is estimated at \$1,667.

### ARTISTIC SUPERVISION

Two professional aerosol artists work alongside the young people as mentors and art advisers. They teach the youth to upskill their talents so that graffiti vandalism becomes a thing of the past.

The Sheldon Park Community Pool and Rugby Clubrooms was the last Christchurch Community Artists Legal Art Project and has been a great success. It has been received positively by the local community and also brings a feeling of community and safety to the local people who frequently use the park.

A report from the New Brighton Athletics Club and a quote for the aerosol cans have been circulated separately to Board members.

### LEGAL ART PRODUCTION PROCESSES

This application is the initial step in the process for producing a legal art project. Once funding is secured, a project proceeds to a consultation stage and, if approved, to a design stage. At each stage a report is made to the Community Board.

## NATURAL + PEOPLE + ECONOMIC STEP ASSESSMENT

#	CONDITION:	Meets condition ✓✓0*	HOW IT HELPS MEET CONDITION:
<b>The Natural Step</b>			
N1	Reduce non-renewable resource use	0	
N2	Eliminate emission of harmful substances	0	
N3	Protect and restore biodiversity and ecosystems	0	
N4	People needs met fairly and efficiently	NA	NA - See People Step + Economic Step
<b>The People Step</b>			
P1	Basic needs met	0	
P2	Full potential developed	✓	Relationships built between young people and local community, mentoring approach helping up skill youth and develop their talents.
P3	Social capital enhanced	✓	Reduces fear in community, improves trust and relationships between youth and other community groups .
P4	Culture and identity protected	✓	Allows youth to develop a sense of ownership of/identity with a public space
P5	Governance and participatory democracy strengthened	✓	Enhances Council's relationship with our youth/community, fosters respect for community buildings
<b>The Economic Step</b>			
E1	Effective and efficient use of all resources	✓	Partnership approach maximises voluntary contributions
E2	Job rich local economy	✓	Supports employment of people with the skills to develop relationships with youth and helps recognise the role of artists in the community
E3	Financial sustainability	✓	One off initiative which addresses some underlying issues

### Staff

**Recommendation:** That the Board allocate \$1,667 from its 2002/03 Discretionary fund for a Legal Art Project in partnership with the Council and the New Brighton Athletics Club.

### Chairperson's

**Recommendation:** That the abovementioned recommendation be adopted.