

Description of Services Provided

The Council undertakes a number of activities aimed at assisting the Christchurch and Canterbury economies to grow and to diversify. These include:

- encouraging the development of small and medium-sized businesses,
- training and employment creation programmes, particularly aimed at groups at risk of long-term unemployment,
- encouraging and supporting the development and adoption of new technologies, and adding increased value to the region's products,
- promoting Christchurch and Canterbury as visitor destinations, and encouraging visitors to spend more time in the City and region,
- providing venues for conventions, the performing arts and events for local and travelling fixtures.

Rationale for Providing these Services

The City Council recognises that economic growth is not an end in itself, but a means to achieving all the goals important to the people of the City. A sound, even-growing economy is essential for achieving our social, cultural and environmental goals. A degree of economic prosperity, equitably shared amongst all the inhabitants of the City, enables adequate access for all our residents to health care, education and the multiplicity of services and events that make up the social and cultural life of the City. An economy which is based increasingly on technology and adding value places fewer demands on the natural environment.

Contribution to Outcomes

Outcome	How Economic Development Contributes to this Outcome
A Cultural and Fun City	Venues of an international standard are available for local performances and events and to attract national and international fixtures.
A Learning City	Programmes are designed to encourage apprenticeships and traineeships; training programmes are provided to help those at risk of long-term unemployment.
A Learning City	Efforts are made to encourage the research and development sector to develop new technologies and add value to existing products.
A Prosperous City	Programmes are designed to encourage new businesses in the City, whether locally owned or attracted from elsewhere; programmes are available to help those at risk of long-term unemployment into paid work, through job creation and training.
A Prosperous City	Programmes are designed to encourage a diversity of businesses, particularly those in technology or which add value to existing products.

economic development

Cost of Proposed Services

	Note	2005/06 Plan \$000's	2005/06 LTCCP \$000's
Expenditure (After Internal Recoveries)		11,228	10,483
Revenue		(173)	(173)
Net Cost of Service	1	11,055	10,310

Consisting of the following Activities

City Promotion and International Relations		1,079	1,018
Convention and Entertainment Venues		861	852
Economic Development		4,926	4,288
Employment Services		2,378	2,359
Visitor Promotions		1,812	1,794
Net Cost of Service	1	11,055	10,310

Capital Expenditure

Renewals and Replacements		336	236
Improved Service Levels		250	150
Increased Demand		261	160
Total Capital Expenditure	2	847	547

Notes

- The revenue figure included in the Cost of Proposed Services Statement is from private goods or those services that directly yield benefits to customers.
The Net Cost of Service is the general benefit or public good element which is funded by rates.
Public goods are funded by rates on a straight capital value as the benefit applies to the community as a whole.
For further details see the Funding Impact Statement.
- Capital Expenditure is corporately funded from asset sales, rates (depreciation and surplus), capital revenues, special funds, loans and where applicable development contributions.
For further details of the capital expenditure see Capital Programme section.

For Performance Measures please refer to pages 66 – 69 of Volume 2 of the 2004/14 Long Term Council Community Plan.

Explanation of Operational Variations from the Long Term Council Community Plan (LTCCP)

The variances reflect increases in economic development grants.

Explanation of Capital Expenditure Variations from the Long Term Council Community Plan (LTCCP)

The increase reflects an equity contribution of \$300,000 for the upgrading of the Town Hall.