

# Economic Development and Employment

## Cost of Proposed Services

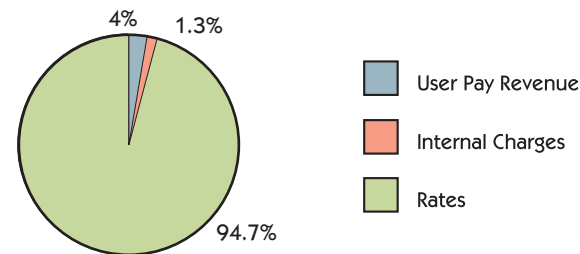
Budget 2002/03		Budget 2003/04		
Net Cost	Operational Outputs	Costs (After Internal Recoveries)	Revenue	Net Cost
\$		\$	\$	\$
2,886,827	Economic Development	3,517,857	0	3,517,857
2,386,315	Employment Services	2,399,826	0	2,399,826
1,527,614	Visitor Promotions	1,421,847	(42,000)	1,379,847
3,203,854	Convention and Entertainment Venues	3,054,090	(120,000)	2,934,090
1,017,226	City Promotions	1,078,410	(36,865)	1,041,545
1,203,864	Tram and Shuttle Operations	1,335,124	(148,625)	1,186,499
1,260,684	Bus Interchange	1,978,204	(284,028)	1,694,176
625,000	Economic Development and Employment Grants	620,000	0	620,000
<b><u>14,111,384</u></b>	<b>Net Cost of Service</b>	<b><u>15,405,358</u></b>	<b><u>(631,518)</u></b>	<b><u>14,773,840</u></b>

Note: The above Cost of Service Statement includes a depreciation provision for 2002/03 of \$785,366 and in 2003/04 of \$607,879.

Projected Cost of Service 2004/05	14,920,447
Projected Cost of Service 2005/06	14,959,927

2002/03 Capital Outputs	2004/05
\$	\$
430,000 Asset Improvements	450,000
<b><u>430,000</u></b>	<b><u>450,000</u></b>

## Sources of Funding



# Economic Development and Employment

## **Nature and Scope**

### **Economic Development and Employment**

- Providing advice to the Council in developing economic development and employment policies and programmes.
- Providing and co-ordinating advisory services in relation to the development of existing and new, small and medium business development, through the Canterbury Development Corporation which operates programmes including Business in the Community, Business Services and Company Rebuilders and the management of the Government's BIZ training programme.
- Implementing programmes aimed at encouraging new investment, increased purchasing, and business expansion within Christchurch, principally through the Canterbury Development Corporation.
- Administering and promoting the use of Government funded work experience, training and subsidised employment schemes and providing case management and information support to unemployed people.
- Preparing and ensuring the wide dissemination of promotional material on Christchurch City.
- Promote, co-ordinate, and seek additional opportunities, for a wide variety of exchanges with Christchurch's sister cities.
- Promoting in-bound tourism to Canterbury, through national and international marketing and the provision of information services to visitors to Christchurch.

Through funding and control of the Canterbury Development Corporation (CDC) (see pages 100 and 101) and also contractual arrangements with Christchurch and Canterbury Marketing Ltd, services are provided in relation to business, economic, employment and visitor promotion. City and Central City promotional activities are delivered through the Community Relations Unit.

### **Convention and Entertainment Facilities**

Promotion and operation of the Town Hall, Convention Centre and WestpacTrust Centre Sport and Entertainment Centre.

The Town Hall/Convention Centre complex provides the following services:

- A centre of excellence for the performing arts and cultural activities, available to local and travelling performers.
- A centre for hosting conventions, conferences and similar events to a higher standard and with a greater degree of flexibility than has previously been available.

The WestpacTrust Centre is a multi-functional facility designed to attract major sporting and entertainment events and any other shows or exhibitions requiring extensive indoor space.

NCC New Zealand Ltd has been contracted to manage the facilities on the Council's behalf. The Company is paid a venue management fee and each year the Council and Company meet and agree on a Statement of Corporate Intent. The Statement of Corporate Intent sets out the overall intentions and objectives for the forthcoming year.

### **City Centre**

Maintaining the City Centre as the focal point of the city by marketing the City Centre as a place to shop, visit and do business.

### **Visitor Promotions**

The Council has contractual arrangements with Christchurch and Canterbury Marketing Ltd to promote in-bound tourism to Canterbury, through national and international marketing and the provision of information services to visitors to Christchurch.

# Economic Development and Employment

Objectives	Environmental Performance Indicators	Social Performance Indicators	Economic/Financial Performance Indicators	Link to Strategic Objectives
<p><b>Sustainable Economic Development</b> To develop sustainable business opportunities that will grow the regional economy</p>	<ul style="list-style-type: none"> <li>• Growing number of small medium enterprises involved in waste minimisation programmes (<i>Target: 10 companies</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• Growth in number of jobs in small medium enterprises working with CDC (<i>Target: 5% growth as measured by annual survey</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• Number of CII (Canterbury Innovative Incubator) companies that 'graduate' each year (<i>Target: 2 companies</i>)</li> <li>• CDC actively working with industry cluster groups (<i>Target: 5 clusters</i>)</li> </ul>	<p>A2, B1, B2, B3, B4, C4, D3</p>
<p><b>Sustainable Employment</b> To facilitate sustainable employment.</p>	<ul style="list-style-type: none"> <li>• Active involvement with 3 environmentally focused community employment groups (<i>Target: 3 groups</i>)</li> </ul>		<ul style="list-style-type: none"> <li>• Community groups funded by CDC have demonstrably sound financial management systems (<i>Target: Nil bankruptcies/ closures among target audience</i>)</li> <li>• Level of sustainable employment in CDC client small and medium enterprises is growing (<i>Target: 5% growth as measured by annual survey</i>)</li> </ul>	<p>A1, A2, A5, B1, B2, B4, D3</p>
<p><b>Engaging the Education Sector</b> To work with the education sector and industry to improve the region's level of workforce capability and job skills.</p>		<ul style="list-style-type: none"> <li>• CDC contributes to the creation of new apprentice positions (<i>Target: 50 apprenticeships</i>)</li> <li>• A minimum of 12 school industry partnerships are in place (<i>Target: 12 partnerships</i>)</li> <li>• CDC runs a series of successful Careers Promotion events each year (<i>Target: 3 events</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• CDC facilitates the development and ongoing activities of at least 2 specialist vocationally focused education organisations (<i>Target: 2 organisations</i>)</li> <li>• High level of graduate staircasing from specialist education organisations to industry and tertiary education (<i>Target: 80% uptake</i>)</li> </ul>	<p>A1, B1, B2, B3, B4, C4</p>