plans for customer service activities

Art Gallery

Cost of Proposed Services

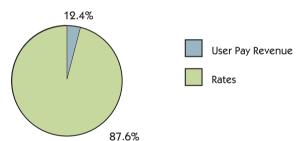
Budget 2002/03		Budget 2003/04		
Net Cost	Operational Outputs	Costs (After Internal Recoveries)	Revenue	Net Cost
\$		\$	\$	\$
1,358,882	Art Collection	1,905,658	(4,250)	1,901,408
1,672,925	Exhibitions	2,674,421	(741,890)	1,932,531
881,839	Information and Advice	1,388,053	(31,500)	1,356,553
1,030,833	New Christchurch Art Gallery	0	0	0
4,944,479	Net Cost of Service	5,968,133	(777,640)	5,190,493

Note: The above Cost of Service Statement includes a depreciation provision for 2002/03 of \$582,200 and in 2003/04 of \$837,220.

5,407,147

Projected Cos	5,366,143	
2002/03	Capital Outputs	2003/04 \$
10,000	Renewals and Replacements	15,200
71,000	Asset Improvements	20,000
15,884,720	New Assets	690,173
15,965,720		725,373

Sources of Funding



Nature and Scope

Projected Cost of Service 2004/05

The Christchurch Art Gallery Te Puna O Waiwhetu's main services are:

- Maintaining, developing and researching an important collection of artworks.
- Programming and implementing installations of historical and contemporary artworks, from both the permanent collections and touring exhibitions.
- Providing information and advice on the visual arts for the community through a broad range of exhibition-related public programmes.

The Gallery includes exhibition and storage areas, maintained and secured to international standards. It houses a permanent collection numbering 5,479 items including historical and contemporary paintings, sculptures, works on paper (drawings, watercolours, prints and photography), and decorative arts which include glass, ceramics and textiles.

Art Gallery

To prepare and present a programme of

exhibitions and cultural activities focused

Objectives

Customer Service

Exhibitions Programme

Environmental Performance Indicators

Social **Performance Indicators**

(Measured by a user survey).

Christchurch schools.

Achieving a satisfaction rating of 84%

or more for visitors to the Art Gallery

Continue to produce the Canterbury

Art On Tour series to 4 lower decile

Achieving 400,000 visitors to the new

Economic/Financial

Performance Indicators

Gallery in the first full year of operation.

• Providing advice on artworks and their conservation for the Christchurch community (Target: At least 100 customers).

• 25% of artworks acquired are by Canterbury artists.

Link to Strategic **Objectives**

A1, A2, A3, A4, A5

A1, A2, A3, A4, A5, B4, C1, C4, F2

on the visual arts.

Collection

To ensure the ongoing growth of collection and maintenance through conservation, storage, research, a programme of collection based exhibitions and public information continues to be carried out in a responsible, sustainable, timely and cost effective way.

• To reduce the quantity of disposable solvents used in the treatment of artworks from 30 litres to 25 litres (Target: 25 litres for 2003/04).



The foyer of the new Art Gallery.



Visitors enjoy the new Art Gallery.